

**PAUL WELLS ON  
MICHAEL IGNATIEFF'S  
DOUBLE DARE**  
P.18

**JULIA  
CHILD  
DELUSIONS**  
P.70

**SEX ED BATTLE**  
When did they start  
teaching 'pleasure'?  
P.50

**Where not  
to have a  
heart attack  
in Canada**  
P.54

**MACLEAN'S**  
**COMMEMORATIVE ISSUE**

SEPT.  
14th  
2009

# THE LAST OF THE KENNEDYS

POWER, GLAMOUR, TRAGEDY.  
TED KENNEDY'S DEATH MARKS  
THE END OF AN ICONIC  
AMERICAN DYNASTY

www.macleans.ca

Display until September 30, 2009

\$5.95 PH 40070230 R 08973



**PLUS COYNE, STEYN AND FULFORD**



ONGS



## Get the sedan that commands respect.

INTRODUCING THE DYNAMIC JAPANESE ENGINEERED SUBARU LEGACY. Even wildlife knows there's something different about the new Legacy. It's a family sedan, but unlike others, it combines style and performance. Its bold new design, powerful SUBARU BOXER engine and symmetrical full-time All-Wheel Drive make it a car you can be proud to own. Your passengers will love the roominess, while you'll love the stellar fuel economy. It's easy to see why every man, woman and pigeon will appreciate the new Subaru Legacy.

2010 LEGACY. Well equipped from \$23,995\*

SUBARU

subaru.ca

\*MSRP of \$23,995 to \$30,195. Excludes taxes, license, title, destination charge, dealer fees, and optional equipment. Dealer sets actual price. Dealer price may vary. ©2009 Subaru of Canada Inc. All rights reserved. Subaru is a registered trademark of Subaru Corporation. Subaru is a registered trademark of Subaru Corporation.



HOW I SPENT my summer vacation: Michael Cera took time off from shooting a new film to play a charity soccer match in Edmonton, Ont.

## THIS WEEK

### Entertainment

16 | **MICHAEL WILSON**  
John Geddes talks to our outgoing ambassador to the United States

### Celebration

12 | **BARBARA AMEL**  
Playing not-to-sound like a lat with Bernie Mac

### 66 | PAUL WELLS

Our role in Afghanistan makes less sense every day

### 10 | CAPITAL BURY

Michael Roper on Martha Hall Ford's career and why Helena Guergis has flaws

### National

### 18 | GUY'S DOUBLE GARE

Debate all the big talk, there's no telling how an election would unfold

### 20 | SENDING A MESSAGE

A by-election could be bad news for Calgary Tories

### 22 | THE GE IN MINNOCIA

Reminds fly in advance of next year's meeting

### 25 | CURFEW KERPUPPLE

A Manitoba town tries to legislate a curfew. Air Lebrador in trouble

# MACLEAN'S

VOLUME 102 NUMBER 35, SEPTEMBER 14, 2009 • SINCE 1920

2 | From the Editors 4 | Mail Bag  
9 | Seven Days 10 | Newsweek

SEPTEMBER 14-21, 2009

## THE BACK PAGES

66 | **Fame**  
What will happen to the NSL? Finally

70 | **Taste**  
Cooking like Julia Child is easier said than done

72 | **Business**  
The newest designer team to coast, made-to-order jeans

75 | **Music**  
The National Arts Centre Orchestra plays it big

76 | **Books**  
Ossie's columnist writes a novel about a gossip columnist

78 | **TV**  
Paul Gross makes a deal with the devil for U.S. television

79 | **Sports**  
Derrick Dunne treated people like characters in a novel

79 | **Feedback**  
Sun signs a federal election is on its way

80 | **The End**  
Ryan Reil: Chute 1980-2009

SUBSCRIBE TO MACLEAN'S AT  
[WWW.MACLEANS.CA](http://WWW.MACLEANS.CA)

### World

24 | **KENNEDY**  
The life and times of Sen. Edward Kennedy

34 | **TORTUROUS QUERIES**  
There are no easy answers—or questions—on the ethics of torture

36 | **ROMA MILITIA**  
Hungarian Gypsies fight back: U.S. health care battle

### Business

38 | **APPLE VS. GOOGLE**  
The tech teams are competing over a new iPhone app

40 | **ECONOMIC WATCH**  
Late news on the economy

### Education

50 | **THEY TEACH THAT?**  
Sexed for teens is shifting from lectures on protection to a focus on pleasure

### Health

54 | **ARRESTING STATISTICS**  
If you're having a cardiac arrest, have it in Vancouver

### Society

58 | **WOLFGANG SHAPS**  
What famous Canadians did on their summer vacation

### Home

64 | **STEPFATHERS**  
Who gets to have the bride down the aisle?













KIKI DE MONTAÑASSE: The famous model of photographer Max Ray published her kiss 'n' tell as Kiki's Pleasures

## Madoff and his boring mistress



BARBARA AMIEL

Last week Mrs. Harold Winstein, 60, former CFO of the Jewish Women's Organization in Hollywood, published her first book, *Madoff's Other Secret*. Her claim to have been like Mrs. Madoff's Miss Moneypenny is the "secret," but she is in the major revelation is on page 125, when Mrs. Winstein tells us Bernie "had a very small penis."

I was rather stalling a bag of phallic analysis but only a page or so followed on the affairs of penis size with the observation that Bernie was curiously silent on bringing this matter up. Well, none of all manner and use had together when penis matters surface and their defense mechanisms cannot be overstated. When I told her my acquaintance of mine whose mind is almost exclusively focused on philosophy and science that Sheryl Winstein's contribution to the Madoff affair would detail on the occasion never lengthen, he became nearly as fixated. "How did she know it was very small?" he asked. "Just how many penises had she seen?"

Sheryl Winstein claims to have been the mistress of the man for some 20 years, but the actual length of their extramarital affair, like that of Bernie's penis, is a bit murky. They

met in 1980 when she was referred to Madoff by one of Madoff's stock dealers. They had some months of making out and dry humping or whatever it was called then and finally embarked on an affair in 1991. As Madoff's CFO she played a significant role in the 150 million fraud with Madoff. She was also CFO of the Weinsteins' household and all the money went over the Madoff run show. Mr. Weinstein, either a book or else a doorman, is still married to Sheryl and on Kikis. (Sheryl thought Madoff "cheated" and cheating. On June 29, 2009, as one of nine witnesses delivering "victim impact" statements in the Madoff federal court, she testified that "Madoff is the boss."

Her book belongs to the kiss 'n' tell genre, a bastard offspring of autobiography. This is a dodgy field. Setting out facts from fiction is almost impossible. Who knows how much of Kiki's story is the 1997 book *The Kiss Detailing* conversation with her father is true? Winstein tried to write these books more often than men but then men almost never talk about the romantic physical details of their sexual lives. It only recall over because a man describes a dream, and should he do so, it's likely to be about a specific woman. Winstein's book is a vanilla blend of

fascinating because you wouldn't expect an affair with the Discala of con men to be so bloodless. Then in almost Doris Day era where a new black negligee creates an aspect of excitement, the publisher must have gone nuts.

Editor: "Look, we've got to have some real dirt here. Same way you do."

Mrs. Winstein: "We did enjoy blazes and came to head rears, sometimes when we were undressed."

"No, really sexy stuff to prove you've been there."

"Would a word about his penis do?"

During a female writer can be perilous, as Chaplin found out when he took up with George S. Kaufman. Ms. Sand collected some pretty significant boyfriends including the French poet Alfred de Musset—must have been her coon dressing that attracted to the sex well to be physically unimpressive—and then made her reputation writing about how difficult they were. Someone de Musset denied her sexual exploits with the writer Nelson Algren as well as with contemporary Jean Paul Sartre.

The female sexual confession was immensely popular in the early 19th century. Margaret Boreen's 1905 bestseller *The Diary of a Lost Girl* used an after age to make her life as a fallen woman, but by 1919 Allen Tate, a.k.a. Kiki de Montañasse, the famous model of photographer Max Ray, published her kiss 'n' tell as Kiki's Pleasures. Her memoir's entire device did not make the New York Public Library, which placed it in a special reserve section still at least the 19th century. Low it has developed grown with bells and whistles. Kiss 'n' tell books have opened

TL SH-AWD

# CONTROL + POWER



The most powerful Acura ever built. The 2009 Acura TL with SH-AWD.

The revolutionary Super Handling All-Wheel Drive™ system produces unparalleled control of the V-6 engine's formidable 305 horsepower, giving you exceptional handling and unwavering confidence in any condition. Using advanced sensors, the system even accelerates the outside rear wheel through tight curves, resulting in exhilarating, razor-sharp cornering. The 2009 SH-AWD Acura TL. Stirring performance plus advanced technology. Visit [acurausa.com](http://acurausa.com) for more information.





"Kas and Sell" agencies. The maddening up of fact and fiction has given us the new online genre of Real People Fiction and Public with made-up tales, often sexual, and hard to believe. This is gutter stuff, a long way from "fiction" debates—the property of using real people in fictional novels—spurred by E.L. Doctorow's 1975 book, *Ragtime*.

Bernard Rindell did the reverse brilliantly. He put a dozen or so of Shakespeare's fictional characters on the payroll of his ranch. One could elaborate on that. What about a book in which Rindell tells what it was really like to date Juliet with that damn nurse coming in with milk all the time? Or the gods from Ophelia. "I saw him sitting on a wall one day ruminating aloud over his hand and it was so weird. I said 'Would you like some breakfast, Hamlet?' But his response was absolutely gone. His mouth had told him he had a small penis."

As the British novelist A.S. Byatt and her readers in her attack on Gormley: "Now we have the blog and the Facebook [and] everyone is a writer, and everyone takes a anyone-to-kind or cruel, just or unjust, is available on the Web to be believed or mocked. Blogs and Facebooks too have caused rebellion. Writers often realize the power of writing too late." But what? Whom? She's hoping better late than never. ■

barbara.sell@imaginecanada.ca

## It just keeps getting harder to believe in Afghanistan



PAUL WELLS

The first time I visited Afghanistan, two years ago, the prime minister's election of 2009 was already the most important date on the horizon. Well, nobody was currently sure in 2009 or 2010 that they knew it would matter long time. It was well, Afghanistan's defence minister from 30 years of new civilian administration came would be considered greatly if not, not.

He's how it went. The New York Times reported on Tuesday that a week before the election, the members of a southern tribe decided they had had enough of Hamid Karzai and they preferred his leading challenge,

Abdullah Abdullah. But they never got to see Karzai because Karzai's brother, Akmal Wali Karzai, then the governor of Sherkab, the mountain district, said he would not allow his of polling stations. Then the district police raided ballot boxes and Sherkab was not counted. Karzai's brother was not counted in Karzai.

So after Barack Obama and Stephen Harper showed all kinds of proper concern about the security of democracy they took place a couple of months ago in Karzai's national election, they are now in a bit of a bind, because both men run governments that need to work with Hamid Karzai and his brother every day of the week.

I'm afraid it's not obvious to me what the solution is here. Both these elections were badly documented, and I sometimes prefer to believe that Afghanistan's some time considerable government should be the shadowed to the Taliban and their natural enemies.

But what's a problem here. Afghanistan is getting steadily far more violent, for its own inhabitants and for the Westeners, including Canadians, who have now spent eight years trying to put it right. More NATO soldiers died in July and August than in any other year before 2008. The 12,000 extra U.S. troops Obama sent after his inauguration in January have been enough to start a "horror" war that is not enough to control it. Defense Secretary Robert Gates, the only Republican holdover in Obama's cabinet, fired his U.S. commander in Afghanistan, Gen. David McChrystal, in June and sent a handpicked replacement, Gen. Stanley McChrystal, to clean up the mess. This McChrystal sent his bosses a report calling for a new strategy in Afghanistan, eight years into the conflict and less than two months after Obama announced the last new strategy.

Reports say McChrystal will call for up to 30,000 additional U.S. troops on top of the 100,000 Obama already sent and the 50,000 old who've been there all along. I think you could make a case that Gates—who says it is the will to keep the ground troops from being too large—should lose his job if the commander he selected says that a mistake. But firing Gates in this stage would merely be a transition to the goals of procedure. It would be nothing to ask Afghanistan's devastated people.

Remember 2001. Personal Security, Lane, which sought to protect the right of Shiite men in Afghanistan to rape their wives and husbands their sons to leave the house without permission? There was quite a fun over it in April. "That's unacceptable—period,"

Peter Mackay said then. "We're fighting for values that include equality and women's rights. This sort of legislation won't help."

It's few Karzai's government passed it was law in August. So how are we doing? Afghanistan is a disaster for Canadians and our allies don't even. As a whole far military effort and expense in blood and treasure, it is getting deeper, not flatter. The guy who seems likeliest to hang on to power in Afghanistan is a fraud backed by thugs in the service of values we could never support.

All of this makes Afghanistan from breeding more terrorists—ones though most of them in terrorism came from Saudi Arabia and heeded their plot in Germany, two countries we are not prepared to occupy and dominate.

At some point, the logical conclusion is that Afghanistan has come to be with the effort because the effort does not make it necessarily better on any scale that matters in citizens or our own. But observers will reach that point at a different time. For me it would tend to enter very early, because I have believed since Sept. 11, 2001, that this is Canada's struggle too and that we should make a meaningful contribution.

It's just harder and harder to see what's meaningful about it. On the so-called rape law here's what Stephen Harper said in the spring.

"The involvement in the international community, and particularly Canada and our NATO allies, is based on the pursuit of very fundamental values in opposition to the kinds of values the Taliban stood for. If we drift from this, there will be a clear distinction as to what we stand for as a nation."

Since he said that in April, the law Harper declared has come into force and it's more Canadian soldiers have died in Afghanistan. It becomes harder every day to believe that purpose in this struggle is any more than with virtue. ■

ON THE WEB: For more Paul Wells, visit his blog at [mckaynews.ca/paulwells](http://mckaynews.ca/paulwells)

## CAPITAL DIARY

### THE ONLY PLACE THIS MP CAN RELAX

Barbara Libard/MP Martha Hall Findlay recently turned 50. For her birthday she received a hand-painted canoe paddle from her son Patrick Findlay. Her daughter gave her a framed photo of her canoe in a stream, which she plans to hang in her Ottawa office. Hall Findlay spent two years refurbishing the canoe, which used to belong to her father, rapping it down and along the river work herself. She was able to find some time off the summer and paddle the canoe around Georgian Bay among the Thirty Thousand Islands. It's the one way she can relax, she told Capital Diary. "There's something very relaxing," says the Willmerville, Ont., MP. "In the canoe I am forced to do nothing but think."

### THE MP, HIS FATHER AND THE ITALIAN MOUNTAIN

For their 20th wedding anniversary, Ontario Liberal MP Glen Pearson and his wife, Joan Pearson, went to Italy for two weeks, the first and holiday they have taken since their children or grandchildren were married. The couple often travel to Africa and are usually accompanied by lots of other people. While in Sicily, Pearson and his wife visited Mount Etna, Europe's highest and most active volcano. Pearson really wanted to see it because it was around that time during the Second World War that his father landed with Canadian forces to fight. His father, who was wounded once in the war, told Pearson he had seen Etna erupt. Pearson says diving in his blood because he grew up near the Rockies in Calgary. Etna is over three kilometres high, and it took the couple a full day to go up and down it. His wife was much sicker than when he climbed Mount Kilimanjaro in 2005. Pearson also visited the

# MITCHEL RAPHAEL ON THE MINISTER WHO MADE FLARE'S LIST AND HALL FINDLAY'S CANOE PROJECT



GLEN PEARSON at Mount Etna (top) and (middle left) at the cemetery in Agira, the Liberal MP in the Capital Hill parade (middle right). Barbara Libard/MP Martha Hall Findlay and Patrick Findlay (lower right), (lower left) Joan Pearson, and (lower right) Glen Pearson

glowing with her weight. Gargling showed up in the place she had been to. So why the magazine did not even need to give her some things to wear. They added a silver and pearl necklace. Gargling says she came from a family who were pretty traditional and not always supportive of women in strong leadership roles. Today, two of her five sons, both men, are members of Ontario's cabinet and her sister is a city councillor. Jack Morrison once called them the Kennedy of Simcoe. Greg Gargling is the top-level official in the family. The man has the hands Sept. 7.

### THOSE FUMES? IT'S NOT OUR CAR

Drug queens, leather-bum, and, for the first time, a member of the Canadian Forces marched in Toronto's Capital Hill parade in Ontario. Green party members were seen in a parade and were told by party leader Adrienne Gair of Victoria's New Democratic Party that the Liberals' Green Alliance headline about them from the car the Liberals were using. Jim Watson, the Ontario attorney of municipal affairs and housing, wouldn't clarify whether the headline Ontario Liberals were marching together, was the federal Liberal MP. During the parade, the MP was going out "Jim Watson" by name. One of the Liberal party organizers for the parade, Dean Schreyer, suggested the Green march behind the 1989 FM 103.5 parade would have good music listening in front of them. The MP at the parade was the NDP's Paul Dewar. ■

ON THE WEB: For more Ontario politics or to contact Mitchel Raphael, visit [mckaynews.ca/mitchelraphael](http://mckaynews.ca/mitchelraphael)



## Michael Wilson, outgoing ambassador to the U.S., on Afghanistan, stubborn myths of 9/11 and why Americans are so easy to talk to

A CONVERSATION WITH JOHN GEDDES

Michael Wilson's 11-year run as Canada's ambassador to the United States ends this fall with the appointment of former Manitoba premier Gary Doer to the post. Wilson leaves the country's highest-profile diplomatic post as a remarkable public servant: once as Brian Mulroney's foreign minister for seven years, and later minister of the G8 and NATO. He's also been a senior financial executive in Toronto.

**Q** When you became ambassador in 2006, you already had long experience at the top level in Canadian politics and business. That Wilson gives us on a whole other level. How did you find your first there? As had a number of people who I had dealt with during the '90s and early '00s when I was in government, so I had those contacts to start with. But the importance of the relationship between the two countries—we're neighbours, largest trading partners, very close on foreign policy issues—means as Canadian ambassador you are exposed pretty quickly to a lot of people you get to know the job.

**Q** Don't you get to go all the right party invitations in it into the Washington social scene?

**A** The social stuff, as you describe it, is not what I think some people think, that we go down there and we spend a lot of time with cocktail and banquets. But, there were parties, there were dinners and receptions that you would call social affairs, but they certainly

did not dominate my time after hours, by any means.

**Q** What made a big impression on you? **A** There was a range of people there, and people that I very much enjoyed talking to and getting their views on things. Russ Scott was one of the early ones that I went to, and he's been around for a long time. Colin Powell was very interesting. I saw Jim Jones, I got to know him before he became the moral and security adviser, so he was a very interesting fellow to talk to with his background. Some of the journalists in Washington are outstanding. David Johnson of the Washington Post is one who I always thought was terrific. Martin Wolf from the Financial Times was always very good. Paul Volcker, I knew him back when he was the Federal Reserve chairman, so I enjoyed talking to him.

**Q** What was your first day on the job like? **A** I arrived on the first day of March 31, 2006. I got into the office at 10:30 in the morning. I was told I had a meeting with the number three person in the state department, Mike James, and he took me through the on-boarding process and said, "You should be at the White House as a new colleague." I went through the credentials process with President Bush at that time he said, "Look, we do some things we go to do to improve the relationship between the two countries. The first of these is a goodwill gesture. Let's get that one behind us right away."

**Q** And you knew almost a different border deal? **A** And what about the other states especially the border?

**A** The relationship, as it has evolved on the management of the border, it's evolved, it's complex, but it is better. The Western Hemisphere Travel Initiative had been announced prior to my arriving there, and we were very concerned that there would be a lot of disruption and confusion at the border because we could see that the U.S. wasn't going to be ready and neither were we. We worked with the U.S. side and we went to work on the time for implementation, and again worked closely with the Obama administration for the actual one. Now, it's perfect? No, it's not perfect, because there has been a decline in traffic it's hard to tell what's related to the pass port issue, what's related to economy and what's related to the strength of the Canadian dollar. But behind that the tone of the relationship is clearly better.

**Q** How has having Canadian troops fight in Kandahar coloured the relationship?

**A** I'd have to say that the most important thing is the time that I was in Washington as our presence—both on the military side as well as on the development side—in Afghanistan. That is clearly the best calling card that I had, whether I was meeting with people in the administration or people in Congress on either side of the aisle, and I'd hear it when I travelled around the country. It was highly appreciated and highly admired.

**Q** Any regrets on the Canadian government's decision to withdraw from combat in Afghanistan in 2011 and cut Canada's footprint?

As it ascertains that the incoming ambassador, Gary Doer, will have to address. I think the government—I think Parliament—will have to address this, because there are implications for the relationship with the United States, there are implications for the relation ship with NATO. So this is not something that is going to be done and done for the government, for Parliament, for some time, so to how we handle this in a way that doesn't undermine the morale of the troops that we have.

**Q** Should the government revisit the 2011 withdrawal deal?

**A** The indications clearly that the military presence is going to diminish significantly in 2011, but we will have people there. We have people from development agencies and we have to provide some form of protection for them.

**Q** Do you think the decision to pull out of combat mission is irreversible?

**A** Well, that's clearly the position that the government has stated. Now, I think that it is an issue that the government will have to address. We have built this strong position on the national security side as it relates to Afghanistan. And there are other things we can be doing in the world out there that will replace this, and do it in a way that maintains that strong position that we have built up. And that does certainly has not taken place.

**Q** As a veteran user of both capitals, how would you describe the difference between the culture of power in Ottawa and Washington?

**A** It's night and day. Every country recognizes that the United States is their most important relationship. Well, if you're working in Washington as a senior official in the administration, you forget all these countries that look to you as their most important relationship. It's one of the most interesting parts of living in Washington, how we see Canadian internal crises and that environment.

**Q** So what's the lesson? How does Canada make its internal matter as American politicians?

**A** One of the pieces of advice that I pass on to Mr. Doer—I got that from members of the administration—they told me, "The best way you can get to us is to talk to us on a multilateral basis, talk about the global issues. Help us get a better understanding of what are your priorities on this issue from the Canadian standpoint, because that is helpful to us in understanding where we fit in the super-power." And advise you to talk to them on that global basis, that when you get around to dealing with the bilateral issues, the discussion moves more quickly.

**Q** How frustrating has it been for you to have to deal over and over with the myth that some of the 9/11 terrorists entered the U.S. from Canada?

**A** I started backhandedly after 9/11 where some of the agencies who have national security responsibilities were trying to deflect the blame, and some of them put out the story that, well, these people slipped in from Canada. Just very shortly after, the attorney general at the time said it is absolutely clear that none of the terrorists came through Canada, they came from third countries getting through the normal immigration system that the U.S. had at the time. So it is a frustration, but it's easy for those sorts of ideas to get embedded in the general thinking of people.

**Q** How can Canada fight back against initiatives that come out of Congress, rather than the White House, like the recent Bay of Pigs rules?

**A** The Bay of Pigs thing, first we stepped in only a couple of senators at the time, because it wasn't planned. We were watching because we felt that this was a real risk, and then suddenly it appeared in the final bill and we suddenly had no room to manoeuvre our own position. And these sorts of things can happen.

**Q** But the timing Washington early in the Barack Obama era. How do you see his first news shaping up?

**A** President Obama has really hit the ground running and has taken on an extraordinary series of issues, to the extent that there is a sense of relief of the system in Washington. The health care debate, the climate change debate, the financial regulatory debate—these are very, very weighty issues. And you have these domestic issues at the same time as you have all the challenges that a superpower has internationally.

**Q** What impresses us as Americans as a people and in bringing home?

**A** The population is quite diverse. That wasn't a surprise, but it was very interesting to see it and to feel it as you went to talk to people in different parts of the country. The Americans, though—they're very easy to talk to.

**Q** How is it as Canadians?

**A** I think so, I think so. Their patriotism, their enthusiasm, their love of politics, their love of sports, their feeling about their religion, their attitudes toward the military, their perception of themselves within the world—some of that is very admirable, some of it is a little frustrating.

**Q** As Canada's representative in Washington, what are you most often asked about?

**A** I guess there's three things right now. One is health care, and you have people who are shocked by the Canadian health care

system, governments telling us how we should do our health care and so on, but you have other people who are saying, "Why, there's a lot of good things about the Canadian health care system." The second area is, "How did your health care through [an ill financial crisis] in such a strong position?" And the third one is [the different aspects of the housing market in the two countries, because they see in Canada less boom and bust].

**Q** How does Gary Doer's background in provincial politics fit him for the transition to Washington?

**A** In my experience, he has been in the United States more than any other of the Canadian premiers. There are four former governors in the Obama administration and he knows them all. So I don't think he should



**'Their patriotism, their nationalism... some of it is very admirable. Some of it's a little frustrating.'**

have any worry. Canada's vote it will continue to be heard in many arenas both within Washington but also in other parts of the United States.

**Q** You've had plenty of chances to watch Alex Ovechkin play for the Washington Capitals. Is he better than Sidney Crosby?

**A** Oh, they're both terrific players.

**Q** But Crosby's more consistent, right? Or is it too anecdotal to say?

**A** Ovechkin, because he's not with as strong a team, has been a very impressive player. ■

# IGNATIEFF'S DOUBLE DARE

**He's promising to take down the Tories. Now the hard part: winning.**

BY PAUL HELLER

In the end, Michael Ignatieff had a decision to make. Do words and actions have consequences, as did he mean to Canada to deliver empty threats every few months? Apparently it took him some time to pick an answer to that question, but by the time the Liberal caucus gathered in Sudbury this week, Ignatieff had chosen to give his behaviour a little continuity. In so doing he gave Canadian politics, at last, a little drama. And he seems to have put the question on a fair track to a full election, maybe a year after the last one.

"After four years of talk, four years of denial, four years of avoidance and denial—Mr. Harper, your turn is up," Ignatieff told his caucus. "The Liberal party cannot support this government further. We will hold it to account. We will oppose it in Parliament."

That could wind up meaning any number of things. It would be a wet foreboding if the NDP or the Bloc Québécois take Ignatieff's new movements as their cue to reverse a solid trend of voting against the government at every chance. But if they don't, every opposition party votes against the government a money-bill or an explicit confidence motion—then someone soon after the House of Commons reopens on Sept. 14, that questionable challenge to Parliament will come slithering in a hole and its various tributaries will lead back home to their next steps to ask us for another chance.

Pragmatic Minister Stephen Harper and his party advisors, John Baird, were quick to dismiss any thought of an election as irresponsible. That's the inconvenient truth, they said, and no politician's intention should be anywhere else.

The argument will be persuasive to some voters. It's true that there was an election last year, but that one followed nearly three years of inaction or ineffectual activity, where a full election this year would come after a

much shorter lull than the lastings.

Ignatieff, however, must have calculated he had no choice. He has been delivering a succession of 13 Ready, Aim! New ultra motions to Harper ever since he fell into the Liberal leadership from which the party had unconsciously ejected Stéphane Dion in, approximately, January. The motions were for opposing when his consent was required so Harper would be forced to move either (a) nothing or (b) something.

First there was the On Protection thing, in which Ignatieff agreed to support Harper's January budget in exchange for quarterly reports on the budget's implementation. Most's report was, the Liberals said, unacceptable, but Ignatieff said it was, in fact, that would. In June he accepted the second report, in which the Conservatives claimed 10 per cent of the budget's fiscal activities was now committed to specific projects, which it gave. He answered he had four road money to launch a summer election. He wanted to know precisely, in the dollar, how much money Harper had actually spent on stimulus. He wanted a detailed plan for getting Canada's budget out of the deficit into which Harper had dug it in the opposition parties' target. He wanted a plan to replace the medical savings the bankrupted Chalk River reactor no longer make. And he wanted Employment Insurance eligibility rules revised markedly.

Harper met with him, opened a flowchart the look of an easy mark, and repeated three of the commitments out of hand. He agreed only to a bipartisan panel that would spend the summer working on it before.

The panel's subsequent meetings were, it's an open secret, a ribald affair of barely submitted mutual aggression. Ignatieff's motions to Sudbury with nothing to show for all his bluffing and puffing, and Conservative MPs, working from a distance, were increasingly confident that if they got calling the shots they would make it to Christmas without trouble. After that it was only weeks to the Winter Olympics in February, and then it would be the summer. Ignatieff would be in the end of 2010 and, you know, why



HARPER routinely tops Layton and Iggy in polls asking who would make the best PM.

stop there? Because that's the thing, Conservatives and privately, about drawing a line in the sand. The line's mark of word no.

At some point this must have been clear to Ignatieff. Perhaps he would have been better not to turn his short-term Liberal leader into a succession of ultimatums, but having delivered the line finally had to live up to them. His Sudbury speech amounted to the last shot of the Liberals' campaign: therefore, and for the first time, a last-of-its-kind rationale for applying Harper as prime minister. "We can choose a small Canada—a dream shed, music, and pretty country," Ignatieff said. "A Canada that lies down to citizens at

home and falls through a Canada that's absent on the world stage. That's Stephen Harper's Canada."

"Or we can choose a big Canada. A Canada that is generous and open. A Canada that inspires. That leads the world by example. That makes us all proud. 2017 will be our tenth birthday. We can be the strongest, healthiest, greenest, safest, most vibrant country there is—but only if we choose to be."

Of course, a late-breaking bit of bad news and a few lines of rhetoric won't guarantee a Liberal triumph when over the election date

whether number of Canadians don't like Mr. Harper," Ian Dwyer, the Liberal leader's new chief of staff, told the Toronto Star. This is a country of the overwhelming number of Canadians who hang out with Ian Dwyer, and consequently not one of the overwhelming number of Canadians in general.

In public opinion polls, Harper routinely does better than Ignatieff and the NDP's Jack Layton, with respondents asked who would make the best PM. The government routinely does better when respondents are asked whether it is on the right track or the wrong track. Party

divided opposition for victory, which after all is what Jean Chrétien needed, in 1993, to rack up his three majorities. The NDP has done worse than in every election since Layton became the party's leader in 2003, rising from 15 to 37 seats. This has been enough seats for Harper, and in the last days after the 2008 election it was possible to find both New Democrats and Conservatives who called out electing the Liberals in a new, polarized national politics. But Layton's best performance, combined with the Dion-led Liberals' all-time high in polls, wasn't enough to give Harper a majority. And then the NDP and the Liberals combined to try to form a government weeks after last year's election. So Harper, the NDP is not good enough at its best and dangerous at its worst. He has spent the year treating Layton with barely veiled contempt, even swatting the NDP leader's questions in the House and offering Layton no concessions during their private meeting last last month.

Instead Harper has sought to polarize the coming conference, portraying it repeatedly as a fight between the Conservatives and "the Liberal NDP bloc coalition." Nevertheless that Ignatieff has shown his interest in forming such a coalition, but Harper is well content from the day those three parties bring his government down, and he will benefit as quickly every day on the campaign trail. It's his back strikes again. After all, the only way Harper can achieve of winning an opposition confidence is to win a majority of seats. He may feel he has little to lose. Plus, because a third straight minority would end up his continued leadership of his party. Also because a Liberal-NDP coalition, if those parties choose the numbers to form one, really would be a strong possibility after an election, whatever those parties' leaders say before.

So Harper seems to be calculating that he has to double down. He will seek a polarized vote in which the choice is Conservative or Not Conservative. His opponent of Gary Doer, the country's most popular NDP politician, as Harper's ambassador to Washington can be seen in this light, as an attempt to appeal to NDP voters. If NDP support collapsed he needs more of that party's support to come his way than it has so far.

There is no way to go in detail how an election might go, with all, so as after last year's coalition case. It was a system that had previously divided the country in ways that are not obvious from Toronto. All that's clear is that Harper has taken the chance of that shock into account to the best of his abilities. What Ignatieff did does the same. One of many questions asked over Ignatieff, the only ministerial party leader who has never led his party into an election before. ■

## HARPER WILL SEEK A POLARIZED VOTE—CONSERVATIVE OR NON-CONSERVATIVE



preference polls bounced around a bit this summer, but basically the Liberals and Conservatives are tied. That's between elections, however, going back almost half a century, the Conservatives underperform in polls between elections and then deliver a bit of a surprise at the ballot box. Which helps explain why Chretien in 1997 and Paul Martin in 2006 were surprised to see their opponents take a serious bite out of their lead, and why the Harper Conservatives and the Dion Liberals were tied in August before Harper opened up a 30-point gap on election day last year.

The election campaign will likely bring us three of unbelievable surprises and, one suspects, an important change in strategy in Harper's part. He has always depended on a



ROBERTS, the Liberal candidate, is a fast-talking Calgary politician from Newfoundland

# SENDING ED A MESSAGE

**Dissatisfaction with Stelmach could cost the big-spending Tories a key election**

BY MICHAEL KOEHLER • Not long after Alberta's former deputy premier, Ron Stevenson, resigned from his seat in May to accept a judgeship, the lightning-rod issue in the riding of Calgary-Glenmore was a high-speed ring road—the kind of thing, in politics, that proves the old adage that all other cars are lost. Since then—with a by-election in place seven or two weeks away—the ballot question in Calgary-Glenmore has morphed into the little mouse of Alberta's ballooning deficit. Suddenly, Alberta Stelmach isn't with something around on an issue: a political dog fight, one that is no less than a referendum on the Tory government.

A Tory stronghold since the party first won together in 1971, Calgary-Glenmore is, second only to David Colquhoun, a well-known alderman and the Tories' fiery by-election candidate, "a microcosm of what we're losing in Calgary—not of a focus group for the whole city." The real shift in the by-election

arrived last week, when Finance Minister Jim Evans announced that once booming Alberta, debt-free for five years, now faces a \$6.9-billion budget. Flank-dirty champagne plans rising commodity prices on the one side and collapsed provincial revenues on the other, Evans called the predicament a "real look in the head" and blamed the shortfall on declining natural gas prices (Neural gas, rather than oil, is normally Alberta's major source of revenue, and even Evans's most recent numbers project an annual net national gas price that is by no means certain). Keeping the deficit to just \$1.9 billion, meanwhile, will roll force the government to find \$430 million in further budget cuts.

As recently as April, Evans had projected a shortfall of \$7 billion, requiring a move in the legislature to drop former premier Ralph Klein's law-breaking deficit altogether. And only last August, Evans projected a plan of \$8 billion. That \$10 billion gap has stretched Alberta's, many of whom are now looking for the Calgary-Glenmore by-election to deliver Premier Ed Stelmach his coronation. Last week, an online *Spam Road* poll found that 56 per cent of Calgaryans disapprove of the way the Stelmach Tories have

dealt with the economy. Disaffection over Stelmach's fiddling with oil and gas royalties, health care and that massive deficit is now part of it in hard to find anyone eager to vote for the Stelmach government.

In Calgary, Evans's financial update has polarized an old political divide by asking since southern Alberta, a northerner from rural Weyburn who finds his most comfortable ground in business, with deep ties to the party. "It's got to be said—the elephant in the room—these guys blew it," says Pete, a scruffy bearded 77-year-old landscaper, standing on his lawn in an affluent, tree-lined street of the riding. A longtime Tory supporter, Pete plans to push his vote elsewhere this time. "I was always very much behind Ralph," says Pete. "I always felt he was speaking for me."

Progressive Conservatives worry precisely that Colly-Cupchurn will lose the by-election on Sept. 14—perhaps to Avalon Roberts, the Newfoundland-born, mild-mannered populist running for the Alberta Liberals. "I like her," says 51-year-old Brian Anderson, who after knocking Robt's blimped into the street this week. Anderson, an elderly from Saskatchewan, works in the oil patch and has traditionally supported the Tories. He won't think, during changes to Stelmach's new royalties, which come into effect Jan. 1. "They throw it in at the worst possible time—it's a political suicide," says Colly-Cupchurn. "They want to see people standing still, but they're the ones who spend the money."

Over since oil peaked at \$44 a barrel last July, life has been a series of unfortunate events for Stelmach. On the heels of his 2008 election victory—the Progressive Conservatives won 75 of the province's 85 seats, dismantling the opposition—he made good on his promise to eliminate health premiums, saving the average Alberta family \$1,695 a year but costing the provincial treasury an annual \$1 billion. Stelmach's changes to the province's royalties, intended to exploit Alberta's declining oil patch activity, came into effect just as commodity prices crashed, required what seemed like endless tinkering, and ended up closing money into the U.S., Saskatchewan and British Columbia.

As the time runs, a move designed to help clean up Alberta's "dirty oil" image via the Tories' carbon tax for carbon capture and storage, an embryonic technology (A recent report prepared for the government now says a successful carbon capture and storage program could cost as much as \$7 billion a year—old-fashy—over an industry just a fraction of Alberta's enormous industrial base). In a government long accused of freeloading and public facilities, Stelmach that year will spend

over \$7 billion on infrastructure. A deal he struck with the Alberta Teachers' Association in late 2007, meanwhile, ended its keeping education from being doing during an upcoming election, is costing the government over \$400 million a year and now threatens to come to naught. The Tories may well face howsoever with the teachers' union pay salary hikes.

Still, it remained well for Stelmach while the economy blew around. At one time, faced with last week's harsh reality, the premier counselled patience. "We face two or three challenging years in the economy recovery from the global recession," he told reporters. Stelmach is again facing comparisons with Don Getty, the Tory leader who guided Alberta during the last major recession, in the 1980s and early '90s, and saw his political fortunes sink as a result. For Getty two years after, the MLA for the oil sands town of Fort McMurray-Wood Buffalo—where Stelmach recently boasted from causes for demanding a long-term care facility in his riding—the comparison was inescapable. "That is a record deficit, during such to the Don Getty era with no plan, and from what I hear the premier says, at this, let's cross our fingers and hope for the best with energy prices in the future," said Colly-Cupchurn, who likes to remind people he "graduated from Harvard with

**56 PER CENT OF CALGARIANS DISAPPROVE OF HOW THE ECONOMY HAS BEEN HANDLED**



COLLY-CUPCHURN is at risk of taking a Tory stronghold

Barack Obama." (The premier never met.) Such handy costs and the decline in revenues might, without tax hikes elsewhere. In Alberta, and without a provincial sales tax, things are different. After more of his own cabinet members loudly believe that Alberta must expect taxes to go up, Stelmach firmly declared: "As long as I'm premier of this province there will be no tax increases," he told reporters last month. In an apparent

proviso, Stelmach went on to stated a new liquor tax introduced in the April budget, saving Albertans 75 cents for a bottle of wine but costing the province \$100 million a year in budgeted revenue.

With the option of tax increases off the table and instead gas prices likely to remain low for some time, Stelmach must slash expenditures. The cuts will be dramatic (the premier will personally vet ministers' travel expenses). Last week, in a random internal school, Education Minister Don Ivison announced over \$10 million in cuts to the education budget (\$44 million of these cuts are to come from schools maintained by the school boards). Not included in Evans's \$6.9-billion deficit, meanwhile, the Alberta Health Services' \$1 billion deficit. The health board has already cut \$4.6 million from its budget. The board says it will do more with less, a tough sell when hospital beds, which numbered 13,300 20 years ago, have since dwindled to 6,800.

The province will pay for its budget shortfall with an \$12-billion sustainability fund, a savings plan created to buffer Alberta against volatile commodity prices. Evans says that can't last—that the sustainability deficit will likely run out this year. Then the Tories will have to decide

between new taxes or dipping into the Heritage Fund, Alberta's savings plan for when no non-renewable resources can dry.

The balance of Evans's Tory the Colly-Cupchurn (who, oddly, would not permit Stelmach to accompany her down knocking) would be a black mark against the Stelmach government unlike the left by the Calgary Alliance by election two years ago, which set off the Alberta Liberals in the leg the loss would not be less symbolically posed, however. Evans was Klein's old riding. Standing at his door in Calgary-Glenmore, the landlady says Evans plans to vote for Paul Homan, the Wildrose Alliance

## Diabetic Nerve Pain?



## Neuragen® Relief NOW!

**Nerve Pain Relief Night And Day**

**About \$1 per day.** Clinically proven. Non-prescription. No painful burning.



**SAVE \$5 on Neuragen.** Visit [www.neuragen.ca/coupon](http://www.neuragen.ca/coupon) and enter code **E080957**

866-234-7256  
[www.neuragen.ca](http://www.neuragen.ca)

Original

© 2010 Neuragen Inc. Neuragen is a registered trademark of Neuragen Inc.

### The 2010 summit prep begins and cottage country is restless

**WYATT ENGELBART** • Everyone in Manhattan, Ohio, knows you've got to plant your garden early. "As soon as the frost is gone," insists John Cohen, a Bremer Journalist-Scholar who returned to Manhattan with his wife, Joan, Gil soon grew up gardening, so when he and Joan moved east of their house into a condominium downtown, he made sure to get a little plot of land in the community garden in the neighborhood—land he uses to grow beans, peas and tomatoes. But when the Mayor of Bremer came and Neelke Doornik still sat on lawn next door for the 1976 Gil summer, the soft-spoken resident might have to find himself a new place. "We've been told we won't have access to [our garden] because the military will move in to a new building on the Gil ground," Gilbani says.

After months of casting around for the perfect spot, the federal government

announced in June that Hartsville's Deer  
Hunt Resort would host the 35th annual hunt-  
fest, which unites eight national leaders from  
the northern hemisphere for three days. Since  
then, the town of 38,500—famous best-of-a-  
best for affluence and outdoors—has been abuzz

Cohen doesn't play outside a few. "We'll go with the flow," he says. But not everyone is so accommodating. Already, locals are getting a taste for what they can expect in 2018. For one, they're seeing a lot more of federal Interior Secretary Ryan Zinke, who represents their "Perry Sound's beautiful, rich—so much more than a beach's usual kind of nice ride." "Uncle Terry" Catherine Oakes, who lives in the area year-round, has "noticed a helicopter flying over" Delbert Court, president of the Peninsula Lake Association, has spotted what she thinks is "a coast guard boat snapping the lake." As David Walden, who runs a surfboard shop, says every summer, just the OPF has been out on the lakes for the first time in a long time, mainly to give boaters advice for major boating violations. "I think they're just practicing pulling people over," he speculates.

But for everything that people see, there are many more things they only hear about. "The repeat rolls got started right off the



A CB SECURITY unit has set up in Mumbai (India) and is trying to win over drug addicts.



but," admits Con. Sperry as circulating about military submarines patrolling the lakes, and secret service agents in rotation through the town. Many fear a "holocaust" will eventually make them prisoners for the summer's duration. "There are a lot of crazy people (mean) out there," says Antonio de la Vega, now editor of the *Hawthorne Forest*. Last month, he paid kachinas a tribute: "Have you heard? The feds and flics been chasing GR runners" (with invites to submit GR essays). Does great anger arise "anytime with a criminal record... will be rounded up next June and put into a temporary jail currently being secretly built in North Bay?" (D'Agostino dressed about noon: his hands "in the cage" de la Vega, that Hawthorne is an odd "Any day that seems like child laborers are hired off, people are attributed to the GR scenario."

That's why the CIB Integrated Security Unit

force," a combination of provincial and federal forces that he set up shop in Iowa. He has established a public relations blitz. Since July, the globe has been hosting him: his swimming and golfing done to order. Waldron says he was sitting in his living room last weekend when "a fairly high-ranking senator, an American, rightly or wrongly, with a gun strapped to his belt" showed up, claiming to be from the Centro Federal Proletario and wanting to discuss the CRG. Waldron says he asked to see it, but his response was brushed aside. "He said, 'I'm a public officer. The gun proves that,'" Waldron claims. "I said, 'No, the gun proves you're armed.'" Eventually, the man—who he guessed was British—went to his study and wrote some paragraphs. "I just thought it was a very odd approach to the whole thing," says Waldron, who adds that the official had nothing stronger than that offer placed on the

## AN END TO SILENT SUFFERING

We equate it to being financially raped. It's the same stigma people don't want to talk about it. They feel somehow that they were responsible and that they should have known better. This just isn't so." —Janet Watson, who represents 1,600 victims allegedly injured by bankrupt Hovul Real Corp., including artist Prince. Minister Stephen Harper approved a new Canada-wide coalition against white-collar crime. Watson lost \$70,000 in savings.

"You have two camps" up here, Gaskler explains. One, she says, is hanging up on the environmentalist Association of real restrictions have indeed been announced. Apart from highway closures and security checkpoints there will be "total marine exclusion zones" barring outsiders from operating boats for about a week. "That includes rowboats," she adds. And residents within "a certain security zone" will have to receive proper notification to access their homes.

But Unalut says that she, for one, is on the second camp—she is welcome in Sanaria Management Office that will be set up next month. “I think it’s exciting that the work is coming to Hainesville,” she beams.

Fifty or so schools admit they're getting a hard time paying for the trouble they'll incur—\$50 million, to be precise. That's the amount the town will receive through the GE Legacy Infrastructure Fund, to allow it to renovate bridges, fix public washrooms, and build a 10,000-sq.-foot manufacturing site that will house the University of Waterloo's relocated environmental studies program. "It couldn't get any better," said Mayor Claude Doughty early this month. "If you are in the current business this is the Super Bowl."

Many do hope to cash in personally by renting their cottages to foreign dignitaries. Sheila Gwara, managing director of Cottage Cottage Rentals, says she's heard from hundreds of cottagers who want to make their properties available—many of whom have never moved before. Some, she says, have pledged to bring in high-end amenities—high-speed internet, satellite TV, and linens—and to give themselves a big upset what they hoped will be a brutal bidding war. Hopes may be somewhat inflated, Gwara says she's only received a few calls from people looking to book. People expect to get paid "several tens of thousands for their indescribably cottages," she says. "That's not going to happen."

The drive, says local KCRH Herring, "is the biggest thing in our lives even happens so this town." Herring is working on documentation about GB programming, especially on the Middle World. This is Herring's the sweetest that when you break aside those who are "warmed about windows being smashed," they find a power needed by "an intense sense of optimism"—especially about Obama's Malenko debate. After these who won't quit, Herring's the GB community best kept. "We drove won't be a community have our own and Obama, with his great genius of GB firms will spend of June taking his eye. One or two wonder if it all could have been avoided. As one town meeting, a challenge stood up to a difficult question. Why couldn't the GB movement have been a conference, not a

## Should Air Labrador get a bailout?

**BY STEPHANIE FINELAY** • Since 1948, A Labrador has been a crucial lifeline for some of remote towns on the Labrador shore. Now they're in danger of seeing that lifeline cut off.

Ironically, the blame may be with the Tata Laboratories Highway, which was built to improve accessibility to the arms. Since it was built, however, the airline says it has seen passenger loads plummet from 18,000 a year in 2001 to 5,000 last year, so it can no longer afford to offer the northern route.

"We made an honest effort to operate the service," Phillip Earle, Air Labrador's vice president and chief operating officer, told *The Star*. "We were not successful." But with the new road, driving has replaced flying as the preferred method of transportation and the airline can "no longer make a business case."

Compounding the problem is the fact that the highway is often impassable as the winds and phase three of the road, a gravel 350-ft stretch there. Cartwright Junction on Nagay Valley Goose Bay is no exception. This means that for at least part of the year, towns such as Black Tickle and Fox Harbour could be completely cut off, with no access to mail or medical service.



If the route is cut, a string of towns will be isolated all winter.

and Labrador Liberal opposition leader. "You need to have any physician, you need to go to St. Anthony Hospital, which is not accessible by car, and by ferry boat in the winter."

James thinks the Conservative provincial government, headed by Premier Danny Williams, should step in with subsidies to keep the route operating. "Provincial governments need to realize that subsidization is the future for air services," she says. But is there any other way to keep the route open?

"This is what the issue is about," says Ted Rumbelt, mayor of Mary's Harbour, one of the towns that would be affected. "I think a Labrador is putting a play to the government looking for a solution of some sort."

## Manitoba town to ban kids at night

**BY TOM MENNEFFER** • Back Patch won the kudos off his streets. As the mayor of Kearney, Mo., he's trying to pass a bylaw that would fine parents \$250 when children ages 17 and under are caught outside after 11 p.m. "It's not that we have a big crime problem here," says "We just have some youngsters out in all hours of the night derailing the postrace."



**Killmeroy mays**  
**Rick Fuchs may**  
**the kids are to**  
**fast for polio**

you might hurt their feelings. You don't  
out for little league anymore, everybody go  
on the team," he says. "In life there's winners  
there's losers and there's consequences for  
your actions. It's time that at a society we  
start instilling those values again."

But carlews are controversial, and like beyond the power of the mayor to implement. In 2007, one was thrown out in Orleans, Man., after a resident sued the city. Attempts at enacting carlews in Quebec and New Brunswick met with similar results. In our *Rara Decemum* episode, the town in the Thompson lawsuit. He says the Kildersley ruling "violates the Charter, violates the Constitution of Canada and it also violates the *Municipal Act of Manitoba*."

Deaton says officers go beyond a citizen's legal jurisdiction and pose serious safety threats on children's rights. He also says they often target the wrong people. "My son worked and his work hours often meant he'd be out after the curfew hour or before the curfew ended," he says. "So every time he was out of the house he would have been subject to detention and arrest." Deaton says the only way to reduce crime is to increase police, and not burden their staff with work about what kids are up to after dark. Otherwise, all you're going to do is "add to the police staff a babysitting role."

Franks hopes to have the bylaw in effect by Dec. 1. To date, no Canadian court has ruled on when a carpooler can be challenged. ■



# The last of the Kennedys

THE DEATH OF TED KENNEDY MARKS THE END OF AMERICA'S MOST ICONIC DYNASTY

**BY JONATHAN CATHERGEE** • The three brothers share a Virginia hillside with a view of a city that few would call shining. John F. Kennedy's gravesite—in belizing a fallen president—is the most elaborate. A large circular stone plaza to accommodate the crowds that still come to Arlington National Cemetery 44 years after his assassination, topped with a single black granite headstone and an eternal flame. Down a short path like the spoke of a wheel, Robert F. Kennedy, gunned down in 1968, lies beneath a plain white cross. And now, a little farther still, Edward M. Kennedy, buried this past weekend in the shadow of two large maples, and his tragic obituary.

The 77-year-old, who succumbed to brain cancer on Aug. 25, was the youngest of nine children, and never meant to be the family standard-bearer. But the political ambitions that fell to J.F.K. when the eldest brother, Joseph Jr., died in action during the Second World War descended inexorably down the line with each fresh family bearer. And in the end, "Teddy," a man who proved to be far too flawed for the nation's highest office, improbably may be remembered as the greatest of them all. In his 47-year career as a U.S. senator for his native Massachusetts, Kennedy authored more than 100 pieces of legislation, and steered thousands more through partisan debate with a unique mix of bluster, bonhomie, and pragmatism ("Doesn't let the perfect be the enemy of the good," was his oft-repeated credo).

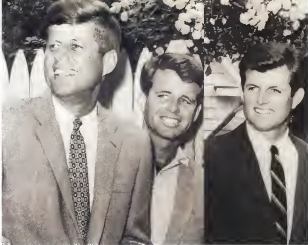
His progressive legacy includes legal protection for the disabled, state-run health insurance for

children, food programs for poor mothers, education reform, and lowering the voting age to 18. "The greatest disappointments were placed upon Ted Kennedy's shoulders because of who he was, but he surpassed them all because of what he became," President Barack Obama eulogized at the packed funeral mass in a Boston basilica. "He championed for those who had none, the need of the Democratic party, and the loss of the United States Senate."

History brought such John and Jackie's Camelot was never more than a glamorous myth. Robert may have joined Martin Luther King Jr. in calling for a U.S. withdrawal from Vietnam, but after his inauguration took five more years and a Republican president to bring his brother's war to an ignominious end. Whipped off as a political knee after 1969's Chappaquiddick incident, Teddy proved that some American lives do indeed have second acts. And as if to emphasize the point, fell from public grace again two decades later as an aging, disabled man, only to stage another comeback: He was the best and the worst his country has to offer wrapped up in a single package. The last call for an American destiny.

**I**n Joseph P. Kennedy, the law president's father and patriarch of the clan, fell his sprawling family with anything—besides a man's fortune and influence to burn—was an almost religious belief in the virtues of effort. "For the Kennedys," he used to boast, "it's the outburst or the combat—nothing in between." But for the longest time, it seemed like Teddy never absorbed the lesson. Growing up in a family of winners—J.P.'s prep school paid book allowances and had him "Most likely to become president"—he was an indifferent student. And in 1911, his first year at Harvard, he was expelled for having a friend make a speech in his place. (The family managed to suppress the story until Ted first ran for his big brother's old Senate seat 10 years later.) There was a new year strain in the army, spent safely away from the battlefields of Korea at NATO's first headquarters in Paris, then a less eventful return to Cambridge to complete his degree before moving on to study law at the University of Virginia.

Ted's first political experience was managing John's Senate reelection campaign in 1946. (The war had returned to Boston from his PT boat and won a seat in Congress in 1946, graduating to the upper chamber six years later.) In 1960, he creased efforts in the rocky Mountain states for J.P.'s presidential campaign. But it was Bobby, a crumbly special counsel in Washington, who was



THAT BOYISH KENNEDY Charm: Teddy, John and Robert in 1946 (top). Kennedy family portrait, 1948. Ted with first wife Joan

in world with a seat at the cabinet table as attorney general.

The Kennedy blueprint called for Ted to take over in 1968, but at 28 he was two years younger than the minimum age set in the U.S. constitution. A Kennedy friend, Sen. Daniel Webster, was named in a glass holiday and served until 1962, when the younger Kennedy triumphed over his near-40 cousin—he was eventually an assistant district attorney in Boston, but spent most of his time building his political profile—and won both the Democratic primary and a special election. Years later he still cherished the glass Jack sent him on the night of the win. "It was no control order from another," the president had written.

A postcard for Ted Kennedy's early Sen. years would drama him with the first prize, "words we'll live with." Despite his famous leeches, it was generally agreed that he knew his place, was properly deferential to more senior legislators, kept his mouth shut and waited hard. He was presiding over the chamber on the afternoon of Nov. 22, 1963, when his brother was gunned down in Dallas. Bobby took charge of the funeral and funeral. It was Ted's job to travel to Hawaii, Port and break the news to their father. Joyden severely disabled from an earlier stroke.

When J.P. was slain, most of his anti-war legislative program was begged down by Congress. It was his successor, Lyndon B. Johnson, with Bobby's energetic prodding, who finished the work and carried it further, making the president's memory to path through the 1964 Civil Rights Act and then the War on Poverty. Ted remained in the background as J.F.K. pulled up the family toils. Shaken, but seemingly not stirred.

A June 1964 plane crash close made him a humanistic presence (Joe J. and his sister Kathleen were both killed in aviation accidents). A political aide and the pilot died, and Kennedy's wife died in a broken back. He waged a successful re-election campaign from his hospital bed, with his wife, Joan, tending on his public appearances. It wasn't until 1965 that he really established his bona fides as a Washington power broker. Back in the Senate, he proposed an amendment to the proposed Voting Rights Act that would have abolished a long-established "poll tax" that had kept thousands blacks away from the ballot box. Going against much of his own

party and president Johnson, who feared the amendment would sink the bill and in other reforms, he pushed the matter to a vote, narrowly losing, but serving notice of his increasing clout.

Robert's assassination in June 1968, during the hiatus of his California presidential primary victory, thrust Teddy into the national spotlight. His moving eulogy—"My brother need not be idealized, or enlarged in death beyond what he was in life, to be remembered simply as a good and decent man, who was wrong and tried to right it, was suffering and tried to heal it, saw war and tried to stop it"—clarified the nation that Teddy struggled deeply with the notion that he must be the one to fulfill his family destiny. He opened attempts later that summer to draft him to the 1968 Democratic presidential ticket. And

he began to drink heavily, with his public behavior becoming more and more unbecoming.

In the spring of 1969, he fulfilled a campaign promise as J.F.K. had made to that Alaska. On the flight home, he got drunk and unbalanced himself before a plane load of reporters. "They are going to shoot you all off the way they did Bobby's."

In the early morning hours of July 18, 1969, Kennedy made the mistake that defined his life. Coming home from party without his his brother, he took a wrong turn, and plunged his car off a cliff on Chappaquiddick Island in Massachusetts. His passenger,

Mary Jo Kaposchke, a 28-year-old campaign secretary for J.F.K., happened to be Robert's mistress in a long-term relationship. Bobby and Jackie, Lew Story, which also claim there was a four-year long affair between the former first lady and her brother in law, drowned. Kennedy always maintained that he tried desperately to save her, diving repeatedly and exhaustion forced him from the water. But he waited nearly 10 hours to report the accident, citing family and political advisers long before the police.

As he scurried away, he took to the town to find for understanding, claiming the shock and a concussion resulted in the "various inexplicable, inconsistent and incoherent things I said and did." His obvious contrition and regret even won over Kaposchke's mother. "I am satisfied with the senator's statement, and do hope that he decides to stay in the Senate," the woman reported. An

## Teddy Kennedy struggled deeply with the notion that he must be the one to fulfill the family destiny



the following days, Western Union delivered more than 10,000 telegrams to the family camped in Hyannis Port. Fewer than 100 responded to his plea. Kennedy had saved his political skin, but at a great cost. He would never be president.

**K**ennedy possessed a chance to be the running mate of the doomed George McGovern in 1972. He ruled himself out in the early stages of the 1976 campaign to deal with family troubles, including his son Ted Jr.'s loss of a leg to brain cancer. And when he finally did make a push for the brass ring in 1980, his attempts to win over the Democratic mainstream from a rising president, Jimmy Carter, quickly turned into a goliath charge. The campaign was poorly organized and dogged by questions about Kennedy's behavior at Chappaquiddick. And despite

late victories in the California and New York primaries, the race was never close. In fact, Kennedy's finest moment came in defeat, in a fiery speech to the Democratic National

## He was the best and the worst his country had to offer—all in a single package

Convention at Madison Square Gardens, that was a concision in time only. "For me, a few hours ago, it's a campaign come to an end. For all those whose name have been

sent out there, the work goes on, the cause endures, the hope still lives, and the dream shall never die."

But the reason that Kennedy's place was in the White House had suffered a mortal blow. The senator had the groundwork for a 1984 campaign, but never launched it, as it would have been the crowning of Mary Jo Kopechne from June, his wife of 24 years (she left the family home in 1979 to deal with her own alcohol problem, but conspired by his side in 1980), his personal life started to again come under scrutiny.

There had always been plentiful gossip about Kennedy's workaholic. Richard Nixon used the Secret Service agents assigned to protect Ted to gather dirt against his presidential rival. And the infamous Oval Office tapes caught the Republican president and his secretary at work, Henry Kissinger, marveling



at the senator's recklessness in the manner of 1973.

Nixon: *What the hell is the matter with Teddy? It's a question, I mean, I don't think it's a no-brainer. I think the problem. As lack of discretion, don't you think it's the best? It's not a run.*

Kissinger: *First of all, he drinks.*

Nixon: *No, no. Bobby and Jack, everybody knows it, had their own ladies. They were a hell of a lot more discreet.*

But it was not just Ted Kennedy's behavior that was raising eyebrows. What would become the criminal cheapening of his brother's legacy started with a 1971 book by Carl Wilson, a Hollywood gossip columnist, chronicling an affair between JFK and Marilyn Monroe. And when a U.S. Senate committee probing CIA dirty tricks released a report in December 1975 suggesting that Judith Exner, a woman who allegedly helped

prosecute agents to assassinate Fidel Castro, was a "close friend" of both the late president and mobster Sam Giancana, the gloves really came off—and would stay off.

The press, which had long projected the brother as a serious, glacially calculating politician, was suddenly revealing a man who was a party animal, a pervert, a drunk, and a liar. And he was a member of the Kennedy family. The Washington Post, which had long been a Kennedy family ally, was suddenly revealing a man who was a party animal, a pervert, a drunk, and a liar. And he was a member of the Kennedy family. The Washington Post, which had long been a Kennedy family ally, was suddenly revealing a man who was a party animal, a pervert, a drunk, and a liar. And he was a member of the Kennedy family.

CLOCKWISE FROM LEFT: Jackie and John Kennedy, Kennedy family football game, John F. Kennedy Jr., Ted and his sister Caroline at her wedding, Ted and Jessica, John and Ted

agitation by bystander Abraham Zapruder of JFK's assassination and assassin—brutal assassin. No more heroes.

The order for the service came in April 1991, when his nephew William Kennedy Smith was charged with raping a woman at the family compound in Hyannis Port. Kennedy, who had been out drinking with the 30-year-old sister that Good Friday evening, was called to testify in the highly publicized trial. And despite Smith's eventual acquittal, the family name was again dragged through the mud.

Whether it was the shame, or the sense that his own legacy was in peril, the event proved to be a turning point for Kennedy. In a Harvard speech before he took the stand that fall, the senator once again offered a public mea culpa. "I recognize my own shortcomings—the failures in the conduct of my private life," he said. "I realize that I alone am responsible for those, and I am the one who must confront them." The next year he married Victoria Reggie, the 38-year-old daughter of family friend, and at the age of 60, his wild years came to an end.

But perhaps the odd thing about Kennedy's later years was that his greatest years as a senator were also his most controversial. The bulk of his legislative accomplishments came in the 1960s. "Given when we were thinking too much in playing around with women young enough to be his daughter, he was still very effective," says Adam Clymer, the former New York Times chief Washington correspondent who wrote a 1999 biography of the senator. "After people became cynical, he wouldn't run, they stopped worrying that he was doing things to advance his own ideological hopes. And that helps in the Senate."

Kennedy never cared that much about public credit for the bills he helped craft, which was a boon. Clymer, who attended his funeral, says he won't be surprised at the fiery rebukes from Republicans who point years publicly railing against Kennedy, just years later in the Senate. "I think it's a hell of a lot more honest," says Clymer. "He was a man who was a party animal, a pervert, a drunk, and a liar. And he was a member of the Kennedy family. The Washington Post, which had long been a Kennedy family ally, was suddenly revealing a man who was a party animal, a pervert, a drunk, and a liar. And he was a member of the Kennedy family."

There is speculation that a family member, perhaps Joseph P. Kennedy II, a former con-

PHOTOGRAPHS BY JEFFREY M. HARRIS FOR TIME; JACKIE KENNEDY: JAMES HAMILTON; KENNEDY FAMILY FOOTBALL GAME: JAMES HAMILTON; JOHN F. KENNEDY JR.: JAMES HAMILTON; TED AND HIS SISTER CAROLINE: JAMES HAMILTON; TED AND JESSICA: JAMES HAMILTON; JOHN AND TED: JAMES HAMILTON





# In the thrall of American nobility

**Paralyzed by the force of the Kennedy myth at first, Edward soon learned to use it**

BY ROBERT FULFORD

**T**he world saw the Kennedys as a dazzling emblem of the United States, the uniquely American fusion of politics, money, glamour, reckless sexual appetite—and tragedy.

But their exaggerated family pride and nobility placed them far outside what most Americans, rich or poor, consider the American style. They mirrored European nobility more than any other U.S. family. They were the English dukes in the casual acceptances of their inherent superiority. Some might be disturbed by this audacious self-assurance, but glamour made the Kennedys loved.

Even before Edward Kennedy was born, 77 years ago, the myth that would support and burden him all his life was being forged by his parents, Joseph and Rose Kennedy. The father's long-term ambition transcribed themselves in him in childhood. Family connections, more than family wealth, would ensure political aid, if the father had his way, become precedent.

After Joseph Jr. died in the Second World War, John inherited the family's future. In 1959, as a senator with presidential ambitions, he bluntly outlined family protocol: "Just as I want to do politics because, for God's sake, if anything happens to me, my family will be ruined by my seat in the Senate. And if Bobby died, my young brother, Ted, would lose over for him."

**THE KENNEDYS were born to rule, and Ted from birth. But no one stands in their way**

And so it happened. After John's assassination in 1963, Robert Kennedy became the standard bearer, after Robert was assassinated in 1968, Teddy led the way. The siblings sharply differed—John detached and ironic, Bobby never given to a shrug, passionate political commitment, Teddy a natural deal maker who became the chief promoter of life and issues in the Senate. But their political decisions were essentially the same.

The key to all Kennedy lies was an automatic sense of entitlement that they never let it leak open to express or explain. "They were born to rule and we were born to be ruled," one was to stand in their way. They treated each other most disingenuously as courtiers, people to be valued for their usefulness.

The fortune bequeathed by Joseph Kennedy (now worth roughly half a billion dollars) meant they could devote all their time to public affairs and private pleasures. With the help of expert advisers and speech writers, they drew around themselves an aura of destiny. They made their success seem inevitable.

They established a core family clan, based crudely on blood, carefully separated from the commoners who made up the rest of the population. There were Kennedys, and then there were the rest of the world. They were a family that was carefully designed to limit individual power and discipline the whims of nobility.

They projected their family beyond national politics and elevated themselves with very natural Irish beliefs. Liberalism was a mere convenience; they had their own code of ethics. The Kennedys loved the movie stars but were bored like Roman emperors.



**TED KENNEDY'S FUNERAL:** Clockwise from top left: the Clintons, the Bushes and the Clintons all attended the service; at the graveside in Arlington, Va., buried beside his brothers, Kennedy's niece and nephew Mark and Andrew Sharver, Kennedy's widow Victoria (left) and a Miss

gown and R.F.K.'s eldest son, might take a man at his uncle's Senate seat in a special election this January. But since the death of John F. Kennedy Jr., the last president's son, at a July 1999 plane crash, the next generation has indeed a true star. "John John," sister Caroline made a tentative run at Hillary Rodham Clinton's New York Senate seat this past winter, but was widely panned as an unimpressive candidate and unqualified for the post. Robert F. Kennedy Jr. has made a name as an environmentalist and radio host, and has hinted at larger ambitions, but his past drug problems, including a heroin bust in the early 1980s, might weigh him down. The only recent family office holder is Patrick J. Kennedy, Ted's son, a member of the House of Representatives. But, his son, has had problems with drugs and alcohol, most recently in 2005, when he sought help for an Opi-

**'He far exceeded the best tradition of the Senate, to become a national leader'**

for all intents and purposes already been passed on. Robert, Bobby's widow, anointed Barack Obama as R.F.K.'s inheritor back in 2005, at a commemorative ceremony of

which would have been her husband's 80th birthday. "I think he feels it," she said. "The kids in, just like Bobby did. He has the job now in his heart. He's not selfless. It's just him." Ted cut his own suit in January 2008, throwing his weight behind Obama as the Democratic nominee, despite the enmities of his friends Bill and Hillary Clinton. (The move was symbolic, but not that politically significant. Hillary still loudly wore the Vice president's jewelry.)

The final chapter of Ted Kennedy's legacy will be written in the coming months. Obama's ambitious health care reforms are thoroughly bogged down in Congress. But Kennedy's memory—his collaboration with Obama on the cause of his life—might be a powerful motivator for his successor to carry on his work.

Meanwhile, the still lingering questions

BRUCE WINTERKLEY FOR THE NEW YORK TIMES; GREGG DEGUIRE FOR THE NEW YORK TIMES; GREGG DEGUIRE FOR THE NEW YORK TIMES; GREGG DEGUIRE FOR THE NEW YORK TIMES

about Clingstone's role may finally be put to rest when Kennedy's biography, completed in the final months of his life, is published in September. Or in early 2011, when the University of Virginia releases tapes of 30 candid interviews conducted for an oral history project on the senator's life. James H. Long, the director of the project, won't yet reveal what Kennedy said, but allows that "his heart was apparent." This was not only for his life to do. "Kennedy took his family's place in American history seriously, and was, in his own way, committed to trying to live up to the lofty rhetoric that he and his brothers will always be remembered for. Few would have predicted it, but Ted Kennedy lasted longer, was farther, and unexpectedly grew in stature. He far exceeded the best tradition of the Senate. He showed what you could do to become a national leader," says Long. "He was a President, except in name and office."



Their special status was crucial to Edward in 1960, after Mary Jo Kopechne drowned in a car he drove off a bridge on Chappaquiddick Island. His lawyers managed to keep unanswered the key questions that academic media: why did he leave the scene and not report it to the police? Was he drunk? Kennedy escaped blame while charming women and asked for mercy from the Massachusetts women. Chillingly, they elected him at the next opportunity. It seems clear now as it was at the time that only the endorsement of the Kennedy name saved his career.

Even Kennedy of the next generation was caught in this web of misadventure. As recently as last winter, Caroline Kennedy, daughter of John, was bold enough to ask for appointment to New York state's empty U.S. Senate seat, despite a lack of political experience and an inability to say why she wanted the job. Before rejecting her, the governor of New York paid tribute to the Kennedys by making her seriously.

The Kennedys loved the word "dream" and acted as if they owned it. They were always selling the vision on another dream about improving America. Life details charged with the era but always involved a Kennedy holding office.

Edward Kennedy first appeared publicly by the force of the myth he inherited but eventually learned to use it. He eloquently articulated a shift he failed to avert the 1980 Democratic nomination from the strong president, Jimmy Carter, a party-financing campaign that helped elect Ronald Reagan.

Kennedy's speech at the convention, the best of his life, implied that he, not Carter, spoke out of the great American tradition. He said he was there not to argue as a candidate but to affirm the cause Democrats had embraced since Thomas Jefferson, "the cause of the common man and the common woman," like support for health insurance, price controls and a government guarantee of full employment. "Old values that will never wear out." After quoting from Woody Guthrie ("I'm from California to the New York Island, from the Redwood Forest to the Gulf Stream water") and Thompson ("I serve, I serve, to find, and not to yield"), he finally delivered the words that were most often quoted after his death: "This wedding, on the crossroads, hope still lives, and the dream still never dies."

The wedding, on the crossroads, hope still lives, and the dream still never dies." In a Boston Sunday, as men gathered for his funeral, a billboard on nearby Tremont Street showed a big picture of Kennedy and a single phrase, "The dream lives on." ■

Robert Zellner was on staff at *National Post* in the 1960s and has contributed stories for almost 30 years. He is currently a National Post columnist.



KENNEDY's later achievements did not redeem his legacy; they made it more complicated.

## Genuinely loved, for his many faults

**Thoughtless, kind, self-indulgent, generous. His excesses ran in every direction.**



ANDREW COYNE

It wasn't Chappaquiddick that killed Ted Kennedy's presidential ambitions. It was Roger Ailes. Or rather was Ted himself to Ailes' perfectly strong-tongued question: "Senator, why do you want to be president?"

perhaps the most famous brain trust in political history.

It was Nov. 4, 1979, three days before he would launch his campaign to unseat Jimmy Carter. "Well," he began, "I'm... were I to make the statement not to run, the reasons that I would not run would have a great deal to do with the fact that I... has more natural resources than any nation of the world, has the greatest educated population in the world, the greatest technology of any country in the world." "So as long as he plunged, headfirst, through 250 words of this slop, until at last he seemed to run out of breath. "And I would

basically feel that it's impossible for this country to get more forward, but it can't seem still or otherwise it moves backward."

Why did he want to be president? "Well, it's obvious," because it was his turn. Jack's had been cut short. Bobby never got the chance. The job was open, or it was thought to be, with Carter's members. Why the hell not?

All his life Ted wore the Kennedy legacy, its blessings and its burdens. He profited from the family wealth, started in the wake of his more talented older brothers, shared in the Kennedy sense of effortless entitlement. "Would he have been a senator at 30 otherwise, Jack's seat held him almost in trust until he was 40?" At that stage of his life his name was mostly distinguished by an expedition from Harvard for the cheap, and a two-year military tour in Paris.

But as much as the family name bore him up, it also weighed him down. In early adulthood he seemed almost to drown in the deluge of being a Kennedy, a good-looking wealthy boy-drunk too much and down too far and cheated on his young wife, infidelously. But after his brother's death, it became a drag rather than a life. When would he run for president? In '72? '76? '80? What if he pre-

### Opportunity.

It's out there, breaking through the doom and gloom.



After 177 years in the business, we know that times of economic downturns are almost always followed by periods of prosperity. We can't say how long it will take or how far we'll climb, but we can tell you that now is a great time to invest.

Look at it this way. After the last three major recessions, the S&P/TSX Composite Index gained at least 48% within five years. So instead of waiting to get your money back into the market, you should take advantage now, before it goes up another 48% (Or, who knows, maybe more.)

So come in and talk to a Scotia<sup>®</sup> adviser today. Find one near you, [scotiabank.com/visit](http://scotiabank.com/visit). Investment opportunities are out there. You just have to know where to look.

You're richer  
than you think.

Scotiabank Group

Scotiabank | Scotiabank | Scotia Private Client Group

\* The example above is based on the lowest percentage point in value of the S&P/TSX Composite Index for the three periods 03/1/82 to 03/1/87, 11/30/90 to 07/31/01 and 07/31/06. Commissions, trailing commissions, management fees, and expenses may be associated with fund investments. The performance data provided assumes: Quarterly rebalancing, reinvestment of income distributions and dividends. It does not take into account sales, redemption, distribution or optional charges or income tax payable by any securityholder that would have reduced returns. Please read the prospectus before investing. Funds are not guaranteed, or insured, their value change frequently, and past performance may not be repeated. <sup>®</sup>Registered trademarks of The Bank of Nova Scotia. The Scotiabank Group includes The Bank of Nova Scotia, Scotia Capital Inc., The Bank of Nova Scotia Trust Company, and Scotiabank Securities Inc. Scotia Capital Inc. is a member CIPF.

me?" As inevitable, surely, as his eventual assassination? Wasn't that in the script, too? Not even deficits in 1980 crumpled the speculative oligarch, though his campaign was deadly. He worried about assassination. Why did he not? Because he had to.

It seems remarkable that Chappaquiddick didn't put an end to his career long before then. It isn't so much the accident as his failure to report it to police until the following morning. It's the calculated deception, the deliberate manipulation of events, beginning almost immediately and maintained for the rest of his days. A witness would contradict his story on any key point. The judge in the inquest found he lied about another. As the lawsuit for Mary Jo Repetto, he finally turned up with genuine wit: In fact, though she had earlier suffered two miscarriages and had been confined to bed by her doctors. She lost the baby. But a spokesman was kept up.

There is no doubt toward the latter half of his life, liberally by his 1980 loss from further presidential ambitions, cooled by more personal suffering (his sixth cancer, the tragedy as this fell like his misanthropic family), as a kind of redemption: when the youthful doubtless mirrored into the Lion of the Seneca, whose vigilance skills and flair for his partnership rose more than 100 bills passed into law. But in truth Kennedy's undeniable late achievements did not redeem his legacy they only made it more complex.

We want to be less complicated as one thing, and that is a matter, that character having progressed along the prescribed axis of self-defence. But Kennedy's life is win the story of Prime Evil, but of Felt's life. His spirit was of the 1980s, after his divorce, drinking and womanizing on tape spectacular war, and the disastrous late night transition to the White House, ending in the trial of the nephew. But Kennedy found his way.

After that it is true, he enjoyed up, with the help of his second wife, but what struck us, though his wife's name, and the usual converted Kennedy worship in the media, was the genuine affection in which he was held by so many of those closest to him—not only family, but colleagues and friends. They did not love him, as we plan, in spite of his faults, but because of them, not because he became a better man as a new legislator later in life, but because his achievement and his falling apart stemmed from the same complex, flawed reason: thought, love, lust, self-indulgence, generosity, risk-taking, a man-on-his-own in every respect, his enemies running in every direction.

A legend would not say well. True the oral account of a life is how many people show up at your funeral. ■

# WHERE TO DRAW THE LINE?

Searching for answers and moral clarity in the torture debate

BY ANDREW COOPER

Torture, like terrorism, is an issue that does not admit easily of complexity. The same people who mocked George W. Bush for his "black and white" thinking on terrorism ("you are either with us or you are with the terrorists") stand ready to accuse anyone who expresses any uncertainty about this issue—that tactics may be necessary in interrogating terror suspects, whether the CIA's treatment of detainees crossed the line—whether to prosecute those who did "defending terrorism."

At the same time, any attempt to impose legal limits on the war on terror, to hold to account those who may have broken the law in the prosecution of their duties, invites equally loud accusations from the other side of criminal-justice policy differences, defended using the CIA, even of asking the question. So it is a probable outcome in the political independence, if not the judicial independence, of the U.S. attorney general, Eric Holder, that he was willing to walk into this swamp. His boss may come to wish he hadn't.

Holder's decision last week to launch an inquiry, headed by special prosecutor John Durham, into allegations of CIA abuse of detainees under the Bush administration, has already drawn fire from both the left and right. Critics among human rights groups and Democratic activists are upset that the investigation will be confined to cases when investigators went beyond the guidelines set down by "White House lawyers in the Office of Legal Counsel—the infamous 'torture memos'—and not to the lawyers themselves, or even their political masters. Meanwhile, critics at Holder's right—namely the former vice president, Dick Cheney, but also some Democratic lawmakers—see the investigation as at least as much a partisan witch hunt.



But it's hard to see when Eric Holder held. It's a familiar real-world fact that those accused of crimes must be prosecuted of "the guilty mind"—it must be shown they knew they were breaking the law, or at the very least they should have known. You can't prosecute someone for following expert legal advice, and you can't prosecute lawyers for offering it, however flawed it might have been. You can, however, prosecute when someone deliberately ignored or extended the guide lines—as a 2004 report by the CIA inspector general, also released last week, suggests in relation of the statutory ban on trafficking "severe physical or mental pain or suffering."

And you can prosecute when a lawyer knowingly caused someone that he represented the law. But that's a much harder thing to prove. Indeed, it is a legitimate criticism of Holder that the ones of alleged detainees abuse most likely to come under scrutiny had earlier been referred to a task force of Justice Department prosecutors, administered under the previous administration, in which one who declined prosecution, citing insufficient evidence, thus nothing up for judgment came before, and on the federal political climate surrounding the issue, there is something to be said for a little bipartisan reform. No, you don't see either side of the administration investigating (either, or prosecuting those who acted in good faith on the basis of different beliefs, in the case about how best to defend the country, but neither so arguable to think that such an answer debate could just be left to be, without the Senate's Office of the professor down to "look forward, not backward." If Durham reports, as he likely will, that he can't prosecute for prosecution, that is more likely to put the issue to rest.

That will disappoint those for whom the issue boils down to a simple question:



torture is against the law. The Bush administration wanted people who broke the law should be punished. It will equally disapprove those who would defend a simpler catch-all: torture was wrong. Whatever words in the light of the administration's specified. Nothing should be allowed to detract from that task. Cheney himself defended the policy last week as "absolutely essential."

Both sides yearn for moral clarity, which is understandable and indeed desirable. But clarity is not achieved by reductionism. It is comforting, on the one hand, to believe that "torture never works"—that, as it is often said, prisoners under torture will say anything to put an end to their suffering. But it bumps up against the uncomfortable fact that in some cases there is evidence that it does work. The Washington Post reported over the weekend that waterboarding—the harshest method used by the CIA, and the one most widely agreed to meet the definition of torture, though it was applied to only three subjects—was responsible for turning Khalid Sheikh Mohammed, the

mastermind of Sept. 11, into the CIA's "premier source" on al Qaeda. The source? The same 2004 inspector general's report that prompted Holder's inquiry.

Indeed, it would be absurd to explain, if torture is so ineffective at extracting information, why it is also so widespread. Possibly prisoners will say anything, including the truth.

One other factor, even if one is inclined to give up the information in some cases, how is it to be known whether they are telling the truth in any given case? (In fact, Mohammed told the Red Cross that each of whom he told the CIA was innocent. He's sure that it is. It's enough to justify it? Is there at all some weighty proof? Does the value of the information obtained out weigh the harm done—to the prisoner, to our

reputation of Sept. 11, to the CIA's "premier source" on al Qaeda. The source? The same 2004 inspector general's report that prompted Holder's inquiry.



HOW LONG CAN A PRISONER BE DEPRIVED OF SLEEP, FOR EXAMPLE, BEFORE IT BECOMES TORTURE? TWO DAYS? FOUR? 11?

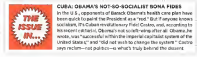
own conscience? Could the same information not have been obtained by other less repugnant ways? And of course, then the little matter that, whether it works or not, torture is against the law.

Merely doubting the efficacy of torture, in other words, does not get us very far—but neither does doubting its morality, without regard to efficacy. The philosophy class example, of the prisoner who knows knowledge of a "ticking bomb" that will kill thousands, shows the weakness of both approaches. It requires a certain kind of moral obtuseness to insist that the use of torture could never

be justified, even when it would save thousands of lives. But in such a case, even if it is likely to come upon the real world, and if it did, how could you know with certainty that your prisoner was it? You might have the wrong guy. He might say all you say, thing. You might be too late. (Of course, there's another sense in which it's an absurd question. No one would consider an intelligence agent whose actions saved thousands of lives, whatever the law may say.)

But is torture, itself, the issue? The question, for the most part, is not whether torture is justified, but how it is defined. The "torture memos," despite the name, were in fact intended to define what was permissible under the law. Whether W. or H. or how law enforcement drawing the line correctly, legally or morally, does not mean that they need be drawn. To that end, the implicit pressure of much commentary on the issue. All kinds of harsh tactics gathered together in a service, from the merely unpleasant to the clearly appalling. Among the "abuse drill" practices listed in open accounts have been the provision of an apple in a cage, or the use of female interrogators.

But the principle cannot be that interrogator subjects should be subjected to as much discomfort or distress as they can tolerate. The very act of interrogating someone in discomfort is itself morally wrong. The US Army field manual's rules on interrogation, while expressly forbidding many of the practices earlier used under the Bush administration, also allow for tactics designed to discredit, confuse or demoralize the prisoner. Among the "illness" approach techniques, for example, is the "emotional fear up" approach, in which the interrogator "vibrates"—or even "shakes" a fear in the subject, then links its demoralization to his or her operation. The interrogator "must be extremely careful that he does not threaten or coerce" the subject.



CUBA: OBAMA'S NOT-SO-SOCIALIST BONA FIDES have been quick to point the President as a "red." But anyone knows socialism, it's Cuban revolutionary Fidel Castro, and according to his report, it's not so much a revolution after all. Obama's words, "without interfering the imperial capitalist system of the United States," and "did not say to change the system." Castro says reform—not politics—which truly binds the dream.

kill, he can make vaguely conscious statements such as, "You know what can happen to you here?"

What that ought to suggest is that it is not always obvious where the line is to be drawn, between a lie and a threat, between discomfort and abuse. How long can a prisoner be deprived of sleep, for example, before it becomes a torture? Two or four? 11? The army field manual says a prisoner must be given at least four hours of continuous sleep every 14 hours. Is anything less than that torture?

One a society wants, in raising such concerns, of the slippery slope that beckons. "This is how it starts," you think. You begin by making these over-the-top accusations and you end up justifying outrageous accusations. That is also how it starts, by failing to make elementary moral distinctions. By treating every evil as if it were equivalent. We do have to draw lines. But we have to draw them with clear heads.

Of course, merely because something does not count as torture does not make it right. A practice may still be denounced as cruel.



HOLDER launched a CIA probe last week.

as if degrading even if it does not meet the strict legal definition of torture. It may be, as Michael Ignatieff has argued, that some should see as prohibiting both, to give ourselves a moral buffer zone. As it were, a margin for error around the hard core of the clarity absolute. But that still does not relieve us of the responsibility of asking where that line should be drawn.

It may be that we will decide that some techniques which we would not otherwise countenance might be permissible, in view of the unique threat posed by modern terrorism. It was also Michael Ignatieff, after all, who suggested some form of "permissible interrogation" or "torture" might be "tolerable" — old-school deprivation, say — while continuing to outlaw any "physical coercion or abuse." For this he has been called an apologist for torture. Presumably, in due course, so will Holder. ■

## Hungary's Roma protect themselves



A suspect in a string of racist murders leaves a Budapest court.

BY PATRICIA TREBLE • Hungary's Roma population is in a state of attack by right-wing groups that they have started prosecuting their neighbourhoods through night-time patrols. Their fear is justified, as Roma have been targeted in violent assaults since last November. After a huge police investigation, four men, alleged Roma hater who carefully planned their crimes, were detained for the deadly attacks in late August.

One of the worst attacks occurred in Tokaj during last February. Erzsébet Garba woke up to the sound of gunfire outside her house. She discovered her husband wounded and ran far from his frightened home. Her husband was nearby. "His whole small body was full with bullets from the back," she told *Voice of America*. The child was dead. Many fear the violence directed at the Roma in Slovakia Roma will continue, despite the arrests. For the poor ethnic minority, any rejection and discrimination increased after the fall of Communism when unskilled and unemployed Roma moved to concentrate in rural villages. Life was cheaper than the cities, but with little choice of work.

Boris Polgár, a popular right-wing blogger, voices a common feeling among Hungarians. "They are criminals and they are a threat to us, the majority. They make more children, they're more violent." Obviously, he writes, "It's a race, in June, Jubbik, also right party with a platform of getting tough on 'Gypsy criminality,' captured 15 per cent of the vote in European elections.

The intimidation can be frightening. Václav Malinský, a former Roma politician, speaks openly, names countless racial threats. "I feel like I'm in a war," he told a Dutch news agency. While she isn't sure if patrols of Roma exist as a good idea, she concedes there are few alternatives. "We can either set up an army of the Roma." ■

## Health care: the Kennedy syndrome

BY JAMES J. WEISBERG • Ted Kennedy's signature issue was health care, but no one wants to know how his death will affect the future of his dream: the creation of a universal health-care system in the U.S. Still, there's one obvious way in which it turns out: the Democrats need 60 votes to break a filibuster, and now they only have 59. Mitt Romney's Gov. Don Patricio, a Democrat, can't appoint a replacement due to a state law designed to curb the power of their governor. Mitt Romney. The law, which the dying Sen. only made accidentally to have changed, may give Republicans vice power over legislation until Jan. 19, when a special election will be held to fill Kennedy's seat.

But Democrats may try to use Kennedy's name and reputation to make the case for health care reform. Sen. Robert Byrd recently called for the memorial bill to be named after Kennedy. Some commentators argue that the liberal affection for Kennedy will get the pro-reform side a position it didn't previously have, and show Republicans out of opposing a bill. Norm Macdonald of the New Republic wrote that "it would be suicidal for the GOP to filibuster the celebration of the late Kennedy brother's lifelong crusade." Other pundits responded that nothing will stop the GOP from filibustering anything.



Will Obama's reform bill be named after the late senator?

Besides, the Republicans will counter that strategy with a Kennedy-based talking point of their own. John McCain wrote in the *National Journal* that the GOP's "strong Kennedyism" is a "disaster." If only he had been here, they say, Kennedy would have used his magic touch to reach a meaningful compromise. Kennedy's friend John McCain has already said that Kennedy would have made "the right compromise" to Republicans. In other words, if Republicans block a health care bill, it will be Ted Kennedy's fault for dying at the wrong time. ■

All the sound without all the wires.



Shown in Platinum White

## The Bose Wave® music system

Enjoy the acclaimed performance in so many ways.

Listen to the Wave® music system in your living room, kitchen, bedroom, wherever you want better sound. Everything you need is built in: CD/MP3 CD player, FM/AM tuner, clock and alarm. You control them all with a convenient, cordless card-style remote. Connect an additional audio source if you like, and hear lifelike sound from your TV or MP3 player. An optional Multi-CD Changer makes it easy to listen to your favourite music for hours. Matthew Yiu of *Drum* says "it can be difficult to marry engineering and style but Bose pulls it off with their compact Wave."

Try it for 30 days, risk free. Use our risk-free trial to experience the Wave® music system in your own home for 30 days. Choose your favourite colour: Platinum White, Graphite Grey or Titanium Silver. And call now to order the Wave® music system. You'll soon discover how delightfully simple it is to enjoy Bose sound.

FREE shipping with your order.

A record of premium sound...not wires. You buy a sound system to listen to music. Not to spend hours setting up equipment and connecting wires. With the Wave® music system, you'll experience the pleasures of Bose quality sound wherever after you open the box. Rich Warren of the *New-Gazette* says this easy-to-use system "will flat out seduce you."

Now available in TITANIUM SILVER. Shown with optional Multi-CD Changer.



To order or learn more:

1-800-249-2673, ext. BK350  
www.Bose.ca/new1

**BOSE**  
Better sound through research.

©2004 Bose Corporation. All rights reserved. Bose, the Bose logo, and the Wave logo are registered trademarks of Bose Corporation. All other trademarks are the property of their respective owners. Bose is not responsible for any damage to property or equipment caused by the use of this product. Please read the instructions carefully before using this product.

# TOO HOT FOR iPHONE

## Why Google Voice is a huge threat to the wireless industry

**BY COLIN CAMPBELL** • Apple has drawn a lot of attention lately for issues involving applications from its iPhone. There was the *Me So Silly* app (which let users paste their face on a picture of Jesus), the HotSpot app (a key for free public Wi-Fi) and the *ShakeIt* app (for free ShakeIt app for free). But the latest app to get the most controversial rejection yet Google Voice. The decision, made last month, immediately drew the attention of the U.S. Federal Communications Commission (FCC), which demanded that Apple explain why the app was rejected. There were even whispers that iPhone's exclusive U.S. carrier, AT&T, was behind the ban.

Why such a blockade? Because there's a lot at stake. Google Voice is more than just another fun iPhone app: on it could rock the very foundation of the traditional telecommunications landscape. By offering consumers on the promise of a "Google number" for life, which replaces their existing home, business and cellphone numbers, Google Voice is a bold attempt by the Internet giant to wedge itself between consumers and their cellphone carriers. Once you subscribe, all your calls are routed through Google's servers before they even reach the phone company, and you control which calls can reach you where. On top of that, the service offers free voice mail, a free voice mail forwarding non-service—available long distance. Let's Google push this app on the iPhone's home screen, says Carole Levy, an independent technology analyst, would be like "renting space in your business to someone else who does what that opportunity to the legs on their under your business."

Google Voice's primary offering to users seems—a single, exchanging phone number—became somewhat enough at first. The service, which began with one million users and is being slowly rolled out by invitation only in the U.S. (it's not yet available in Canada), allows users to take calls from their Google number on as many as six different existing phones. Users can even arrange to have calls from specific numbers sent to specific lines. That way, if a friend calls the Google number, it could be automatically routed to both your cell and home phone.

It's your own, retooling your workflow too. When calls go to voicemail, Google automatically transcribes them and sends you email that can be read and searched. "Think of it as a number and a bunch of features tied to you, not the device or location," says Vincent Pappas, a senior product manager at Google, and a co-founder of GrandCentral, the company that originally developed the Google Voice technology before being bought up by Google in 2003. But all the fun serv-

ices to Wi-Fi hot spots instead of the carrier's own cellphone towers. That kind of technology, which can simply bypass the cellular network—as well as their calling plans—already exists. Skype, a billion-dollar business, has been allowing its 400 million users to make low-cost phone calls over the Internet via computers for years, and a few months ago, it began offering the same service on smart phones. And yet, says it's only a matter of time before hot-spot calling

let and as late as quarterly results reported revenue of \$1.5 billion. The main reason Google is moving to replace is because that's where the Internet is going. Google has to follow, or risk losing its core business. In just the past year, the number of people accessing the Internet over their cell phones has more than doubled, and Google's mobile traffic alone has gone up fivefold since 2007. "In the first time ever, half of all new connections to the Internet will come from a

Google may also see Google Voice as a way to help it perfect voice recognition technology, which is part of the service's call transcription service, says Arnold. Many expect this kind of technology will become the basis of mobile search. It is, after all, also easier to ask your cellphone to find information as you walk down the street than it is to type requests on a tiny touch screen keypad.

This suggests that Google is not really out to get the telecom companies, as this doesn't want to be another phone company. "Google doesn't want to step on any of the carriers' toes. It simply wants access to the platform so it can do work," says Levy. But the light could still go on—and not just with telecom companies, either. There's a strong bet

ally of the iPhone," it told the FCC. But trying to fight off Google is a risky game. Google has two big competitive advantages: it's popular and it's free. It's a smart phone manufacturer like Apple or a carrier like AT&T to block its app, Google may simply focus on improving how they run its own Android-based phones. And everyone agrees that without Google's cool apps for things like mapping and email, the iPhone would be a less popular device. There's something about Apple's rich ROM appears to have died in it. It quickly approved the Google Voice app on its BlackBerrys.

Already, in both the U.S. and Canada, the phone carriers have started to fight back by offering their own similar services like voice mail transcription and single numbers that ring in your choice of line but they charge between \$5 and \$10 a month for them. That sets up an interesting dynamic, says Levy. Carriers might not like Google Voice, but they can't hold off forever the kinds of changes it represents. Their best option may be to try to work with the company, perhaps forming some kind of partnership that would allow them to share in Google's profit in exchange for giving the company greater access to their networks.

In the end, Apple and the telecom may have to compromise. In its lawsuit to the FCC, Apple backtracked on its opposition to Google Voice, arguing that it never really banned the app from the iPhone, contrary to widespread reports. The company "consented to study it," Apple wrote. AT&T did not in that it had nothing to do with the rejection at all. Google, meanwhile, told the FCC it will "continue to work to bring our services to iPhone users." The relationship Google has with its mobile rivals is less sunny and "frontrunners," says Levy. "They might not like each other, but they may have no choice but to work together if they hope to succeed."



GOOGLE's voice search app (above) could be further developed through Google Voice.

Google Voice is completely free.

To use the service, people still need cell phones and cell plans, but with one key exception: Google Voice has already awarded a death knell for many of the lucrative money-making features that were once the domain of traditional phone companies. Right now, those companies are competing to push in its a month just for basic voice mail. Even daily ability to dial long-distance phone charges could evaporate. When calls are routed through a Google server, they all appear to be local, so you don't have to pay long distance rates. Already, Google Voice is offering cheap international calling.

Even more worrisome for telecom players is the possibility that one day a third-party Google Voice will also let users make phone calls via the Internet, using smart phones or

become widely available. Further cutting into telecom profits.

For now, Google is moving carefully to avoid setting off any alarm, emphasizing that it's not out to compete with the phone companies. "Google Voice is not a phone service and it does not replace your phone service," says Project In-It, Google Voice could even give rise to higher call volumes on wireless systems, he says. But analysts suspect Google may be playing down the threat of the service to ease the fears of wireless carriers and to help it establish itself in the mobile market.

To understand Google's goal, analysts say you may want to look at what it already does so well: outpacing information online and linking to advertising. In this, the company is unrivaled. It already controls a third of the U.S. billion-dollar advertising mar-



## GOOGLE IS TRYING TO WEDGE ITSELF BETWEEN USERS AND THEIR PHONES

ket in 2005," says Ryan Sheth, a product manager at Google's Waterloo, Ont., office, who develops mobile apps for things like the Google Earth app. Google believes that from here on in, the mobile phone will be most people's primary entry point for the Web. "In the last year and half the world has changed completely," Sheth says.

To stay relevant as its users go mobile, Google has already developed an operating system for cellphones called Android. But Google Voice, if it takes off in popularity, is the kind of service that could be "a gateway into all the other things they do so well on the Web," says Jon Arnold, an independent telephony analyst and head of iArcadia Associates. "Their concern is that their business model may not or cannot translate into the wireless world. That's why voice is so important."

Working with the smart phone system too. Apple, for instance, has carved out a comfortable niche with the iPhone and it's carefully guarding its place. Apple explained to the FCC that the reason it rejected Google Voice is that, when installed on the iPhone, it displaced several of Apple's own features, including its basic telephone and voice mail functions. "Apple spent a lot of time and effort developing this distinct and innovative way to seamlessly deliver core functions

the app from the iPhone, contrary to widespread reports. The company "consented to study it," Apple wrote. AT&T did not in that it had nothing to do with the rejection at all. Google, meanwhile, told the FCC it will "continue to work to bring our services to iPhone users." The relationship Google has with its mobile rivals is less sunny and "frontrunners," says Levy. "They might not like each other, but they may have no choice but to work together if they hope to succeed."



**WORKER FIGHTS TO USE THE LADIES' ROOM**  
A worker at HSC in Hong Kong wanted to be a woman. So the worker, whose name is in Hong Kong, started dressing like a woman, and looked a woman up. But rather than let him use the ladies' room like he wanted, his company insisted on a gender-neutral toilet. Now the 55-year-old is fighting for his right to pee where he pleases: no need a discrimination complaint with the equal opportunities commission.

# ECONOWATCH

A WEEKLY SCORECARD ON THE  
STATE OF THE ECONOMY IN  
NORTH AMERICA AND BEYOND



**OUR CAN  
COUNCIL**

I've always believed that Canada is a nation of egoists. Now I know it for sure. For all the talk of the design of an "Advanced Technology" when economists collectively get depressed about the slowing economy and make things worse by spending less, the members show that Canadians may already be spending our way out of this mess.

Earlier this week, Statistics Canada released a report showing that Canada's real GDP increased by 1.1 per cent in June, the first monthly increase since July of last year. It was tentative cause for celebration, and it was interesting to see what was fueling that uptick. It wasn't manufacturing, construction, mining or anything so fundamental. Apart from the rising price of oil, Canada's sales were toward a recovery seemingly due to a surge in a bit of a consumer spending spree.

And we're not talking about consumers switching back to brand name merchandise here. We're talking about spending on big-ticket items like houses and cars. In June the S&P's National Bank House Price Index recorded a surge in new home sales. Meanwhile, auto purchases have been picking up, with a stunning 18 per cent increase in the second quarter over the first.

In that same quarter, however, Canada's export sector chalked up its worst performance on record. It was so bad, it likely means that Canada's economy is redefining a permanent shift away from manufacturing. An TD Economics note in a recent special report, "The global recession likely hastened some structural economic changes that were already under way"—such as the dismantling of infrastructure in developed economies—"if TD's right, that means many of those infrastructure jobs aren't coming back, ever."

Given that grim news, why are Canadians spending up? Because our country is left and less dependent on making stuff. Manufacturing, as a share of our total GDP, has declined from almost 25 per cent in the 1960s, to less than 15 per cent today.

If you want in a factory, that's terrible news. But for the economy as a whole, it's probably good. As TD's economists write, "The overall functioning of our nation was positive for global peacetime output as the long run, even though the freights owed in the short term could be disastrous." So the recession is helping by nudging us along in the direction we need to go anyway. So? The recession has a silver lining after all. Maybe you should celebrate with a new car. ■

## OVERDRAWN by Jason Logan

THE REAL ESTATE MARKET



● NEW LISTINGS REMAINING IN OUR AREA ● ALL NEW LISTINGS REMAINING IN OUR AREA

## THE GOOD NEWS

### Home sweet home

Another week, another round of positive signs from America's housing sector. New home sales have experienced a nearly 10 per cent jump in July from a month earlier. That works out to 415,000 new houses sold on an annual basis, though that's far below the 56-year average. The season in sales will be tested in December when the US\$65,000 new homebuyer federal tax credit expires.



(Slightly) bigger psyches

Canada is still suffering from ongoing job losses, but there's a silver lining: homebuyers have larger psyches. The average weekly earnings of paid employees

rose 0.3 per cent in June, up 1.8 per cent from a year earlier. The gains weren't spread evenly, though. Wages in P.E.I. and New Brunswick rose the most, while Ontario saw the smallest gain.

### Expensive 5500

A big story during this recession is the collapse of America's manufacturing sector. Finally, there's some hope: the ISM manufacturing index climbed four points to 52.9 in August. It's the first time the index has climbed higher than 50.

(which implies expansion) since January 2008. The question now is whether the sector can keep it up, without stimulus from the "cash for clunkers" program.

## THE BAD NEWS

### Room for improvement

Despite signs of recovery in the new home market, U.S. construction spending continues to fall. It was down 0.2 per cent in July from the month before, and down 1.6 per cent, year-over-year. Residential construction was up slightly in July compared to June, but it was still down a whopping 2.7 per cent from a year earlier.



### More bad banks

Between March and June the number of problem banks in the U.S. jumped 36 per cent to 426, triggering the Federal Deposit Insurance Corporation (FDIC) to the point where some of the agencies need a bailout of its own. With the collapse of 51 banks so far this year, the FDIC's loss has less in its tail than it has had in 18 years.

### Wish you were here

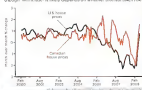
Worried about our country's economy and the chances that we're spending too much while they're here? Statistics Canada says spending on travel rose 1.6 per cent in the second quarter, to \$1.6 billion. Our reason: the number of Americans crossing the border for overnight trips fell 3.5 per cent to a 16-year low.

### Glee to glum

Consumer confidence in America continues to falter. Last week the Conference Board registered an uptick in the national mood, but the University of Michigan consumer sentiment index just fell to its lowest level since April. The index was driven down by consumers who believe the economy's pace of contraction is deteriorating.

## GRAPH OF THE WEEK

**HOURS PRICES ARE RISING AGAIN** On a scale from negative (down) to positive (up), the U.S. has seen hours prices rise since 2003. In Canada, it's been falling for only a year. Both countries have a 10% fall in July, though. Still, it's not likely to change unless there's a major oil price rise.



## SIGNS OF THE TIMES



► Even drug dealers are feeling the sting of the downturn. Some high-end cocaine dealers who once specialized in delivering to pre-arranged clients are turning to cold-calling former users to try and drum up business, reports New York magazine. But they're finding less can afford the price tag. Even cocaine has had its own downturn, says one dealer.

► It's a PC, and sales are looking up. Computer maker Dell surprised analysts with strong earnings in its latest quarter, and it reported that its second-quarter PC sales to take off next year. Meanwhile, Intel boosted its sales forecast, citing strong demand for its computer chips. After a year of hard times and layoffs, it appears that things are finally getting better for the tech industry.

► Call it the "cash for clunkers" program. In the U.S., Toys "R" Us is offering shoppers a chance to trade in used baby products like cribs, strollers and car seats for a 20 per cent discount on new items. Toys "R" Us hopes to reverse a slide in sales of nearly 10 per cent this year in fiscal fourth quarter to hand one down every other baby item.

► Math and science are improving, and that can only mean one thing: the recession is almost over. Economists say that when the economy starts to pick up, it will go on to put off buying houses. Because of that, sales are expected to fall by two per cent this year. But new home construction is on the rise, and thanks to the government, realtors expect that sales are expected to be off by just 0.5 per cent next year.

## LATEST INTELLIGENCE

The Canadian economy grew for the 10th time in 11 months in June, adding 0.1 per cent to last quarter's growth. The second quarter annualized at 3.4 per cent on an annualized basis. The news report also predicts that the recession is over. But with unemployment still rising, not everyone thinks it's time to celebrate.

"Mark it on your calendar—the Canadian recession ended in June." —Avery Sharpfield, chief economist, CIBC

"The monthly GDP numbers and the quarterly GDP numbers are as up for a very nice pop." —Sheryl Kline, economist, Merrill Lynch Canada

"Fiscal and monetary stimulus in North America and abroad is looking up, signaling that an economic recovery has begun." —William Dwyer, president and CEO, Bank of Montreal

"If you're out of a job in Canada, it doesn't make any difference at all, does it?" —Pamela Musker-John Flaherty

"More and more, we're looking at incremental recovery, rather than a sharp V-shaped recovery." —Shawn Hall, manager, HSBC Securities

# "This could be a very halting recovery."

—Douglas Porter, deputy chief economist, BMO Capital Markets

"Believe it or not, what we all thought a year ago would be the biggest financial institutions falling apart, everybody's got a little bit lighter than we would have thought." —Don Drummond, chief economist, TD Bank



## THE WEEK AHEAD

**FRIDAY, SEPTEMBER 5:** Statistics Canada will report the preliminary price index for August. These job sales are expected.

**TUESDAY, SEPTEMBER 9:** The value of new building permits for July will be reported by StatCan. While still well below last year's levels, some core sector increases in June surprised analysts.

**WEDNESDAY, SEPTEMBER 10:** The number of July job openings in the U.S. will be reported. Hiring levels remain very weak.



Only BMO Gold AIR MILES® MasterCard® gives you an exclusive 25% discount on the number of reward miles required on all AIR MILES flights worldwide\* so you need fewer AIR MILES reward miles to fly. For example, a flight that would normally cost you 2,000 reward miles is now only 1,500 reward miles. Plus, you earn one reward mile for every \$15 you spend†. Stop dreaming. And start flying.

[illegible]

*With a little bit of research, consumers can make the most of their choices and attain their goals more quickly*

The truth is, collectors who read the event benefits focus only on a few. In general, people who travel most frequently (3+ trips a year) should be enrolled in three programs, one male-frequent flyer program, one frequent guest program, and one frequent shopping program. Those who travel less should have a frequent shopping program, and also decide between a frequent flyer and a frequent guest program. In Canada, Airpoints and Air Miles cards should be in most everyone's wallet, since Aeroplan is the largest frequent flyer program and Air Miles is the largest frequent shopper program. However there are other options that can be very beneficial, depending on your preferences and usage patterns.

by Patrick Sefton, CEO, [NewsworldCanada.ca](mailto:NewsworldCanada.ca)

For example, consumers may believe that flights are the most expensive part of a trip, yet the hotel may cost more than the flights. It may be better to focus on a frequent guest program and collect points into one of the many hotel programs and redeem those points for free hotel stays. The easiest way to earn frequent guest points outside of hotel stays is primarily credit card spending, but many hotel programs have car rental partners and online shopping portals. In Canada, three hotel chains have their own credit cards to earn points, and Diners Club® allows Club Rewards points to be transferred to several hotel programs.

For shopping, Air Miles earns you miles on nearly any type of shopping, and Aeroplan has expanded their frequent-flyer program, adding many retail partners for shopping. Meanwhile, retailers such as Sears and Petro-Canada have their own programs that can be used towards travel.



HAMILTON, NOVA SCOTIA



SINGAPORE, MANITOBA

## Get more times four.



DALLAS, TEXAS



PORTLAND, ALBERTA

Save up to five times the points with Best Western Rewards. Stay just 2, 3 or 4 nights between September 15th and November 29th and you can earn double, triple or even quadruple points when you pay with your MasterCard® card. You can also earn 250 bonus points when you book online and CAA members can get even more. Use your points for free nights, airline rewards, gift cards and more.

[bestwestern.com](http://bestwestern.com) 1.800.WESTERN



### Credit cards for travel rewards

Travel rewards cards are among the most common rewards credit cards, and can be split into three types: airline mile earning cards, travel point cards, and hybrid cards, which are combination of the first two. An airline mile credit card, like CIBC Aerogold® Visa® Card, typically earns about 1 mile for each dollar spent, while a travel point card (such as Capital One® Miles Platinum MasterCard®) typically earns 1 point for each dollar spent the latter of which can be redeemed online, through a travel agency, or even if you call the airline directly. A hybrid card, such as RBC Royal Bank® Visa® Aviator® typically earns 1 point for each dollar spent, which can be exchanged for airline miles or used as travel points through the credit card's travel redemption centre. No matter how much you fly, or how little you buy, you'll want to use your credit card so all your spending to maximize your rewards. Notwithstanding annual fees, if you pay off your bills and do all your shopping on your credit card, it can really pay off – but only if you pay off the balance every month.



INFORMATION SUPPLEMENT



**It's the frequent flyer, topping up those many earned miles with purchases on an airline mile credit card or hybrid credit card, who will make those free trips in first class come faster.**

For the frequent flyer or heavy card user, an airline mile credit card or hybrid card is usually the most logical choice. That's because most travel point cards, like any Air Miles credit card, do not offer the option of redeeming the miles for first class trips or in the case of cards like the TD First Class Travel Visa® Infinite Card, only offer a small credit to first class tickets that cost thousands of dollars. It's the frequent flyer, topping up those many earned miles with purchases on an airline mile credit card or hybrid credit card, who will make those free trips in first class come faster. For less bulky preferences, airline mile cards like the CIBC Aerogold® Visa® Card or RBC Royal Bank® British Airways Visa® Platinum can have miles deposited into frequent flyer accounts that can be redeemed for trips in economy class and up.

As for someone who spends \$100,000 on an airline mile credit card each year, the air mile earned for each dollar spent at that

level is worth quite a bit more than the point earned on a travel point card. That \$100,000 can get you a roundtrip business class ticket worth \$10,000 to \$15,000 from Canada to Europe (with points to spend), whereas a travel point card will only give you a \$1,000 to \$2,000 credit towards the same ticket.

Still, for the majority of consumers who are neither frequent flyers nor big credit card spenders, the choice tends to be the travel point card or the hybrid card. These cards may not earn a free trip every year, but they can offer significant discounts. Points can be redeemed towards travel through the credit card's travel agency or in the latest trend, travel can be booked via any provider with redeemed points credited against the charge on the bill. The majority of the cards offer \$1 off for every 100 points redeemed – a equivalent to 1% – but some cards can give you a return as high as 2% or more, depending on a





has a united scale on a per dollar basis, while others have a flat 500 or 1,000-mile bonus offer. Thus, the triple dip would be the online purchase bonus, the miles earned on the credit card, plus the miles earned for taking the flight. It is also possible to triple dip with hotels that offer an online booking bonus. Double and triple dipping do not have to involve the same program.

#### Upgrade your flights

Take steps to fly in business or first class to ensure that you earn the 25-100% class of service bonus associated with the upper classes of flying. Buying the ticket outright (the expensive way), or making sure that you meet criteria to get upgraded (for status members in their respective programs) is an easy way to build up those mileage balances and your qualification for status.

#### Cash in on other rewards

Sometimes reward programs offer bonus or rewards other than miles. An airline might have a promotion whereby you take three flights and get one free. Many hotels have similar promotions, offering free nights after a number of stays such as the recent offer from Best Western Rewards where you received a free night after

completing two separate stays. Hotels also like to reward loyalty with gift cards for future stays, to make sure you qualify.

#### Redemption options

Value-wise, there is no better redemption than airline tickets. But many collectors have more miles than they can use, so non-flight rewards are a great option. Hotels and car rentals can all be paid for with miles. Lowering

costs not covered by an employer or client. On the other hand, collectors who travel very little may never earn enough points for a flight. For them, the non-flight rewards catalog is a great place to redeem miles at lower levels. For example, Aeroplan has rewards starting as low as 3,000 miles for a \$20 gift card. Air Miles has similar options, whether you collect thousands of miles a year or only a few dozen. ■



Value-wise, there is no better redemption than airline tickets.

## EXPIRING MILES

Keeping your miles from expiring can be quite simple, as long as you keep track of your account and know the dates of your last activity. In Canada, the largest program with set expiry dates is Aeroplan, although keeping current is as easy as buying gas at Esso at least once a year (for the first time as a new member later in this paragraph, even if you use the account once a year, still points toward after seven years expire). Programs that are not Canada-based tend to be a little tougher, with conditions like the *Worshiper* rule – an absolute

expiry date on miles. Even if you have activity in your account, the miles or points are time-stamped, and will be removed from your account if they are not redeemed by the best before date. Although frequent flyer programs like Air Miles, Mileage Plus and Cathay Pacific Asia Miles have a short three-year lifespan, Canada's largest frequent flyer program, Aeroplan, has set a seven-year lifespan. Air Miles, Canada's other large travel rewards program, has no lifespan and no inactivity period.

Some programs also have



options to buy or transfer miles, which can be a good way to top off an account to get bigger rewards, and many now have options to earn miles for online shopping or for redeeming a small amount of miles by donating them to charity. Another option for so-called miles is using websites like points.com to transfer miles to another program or to a gift card to use your miles to help reward another for other in exchange for cash or merchandise. These actions

are considered activities and will keep a travel rewards account current.

Note that programs may or may not update or expire miles, or list the expiry dates when you view your account online. Collectors have to make sure the miles in their travel rewards accounts do not expire by keeping an eye on the dates of their last activity and ensuring they perform an activity at least once within the period set out by the program.

# Most other travel cards keep you from getting the deal you want.



20,000  
Bonus  
TD Points

when approved

With the TD First Class® Visa® Card, you can use your points for any deal you find.



No matter where you find your perfect trip—whether in the newspaper, online, or at a travel agency—the TD First Class Visa Infinite Card allows you to book any deal you find and use your points to pay for it.\* Plus your points never expire† and there is no charge to redeem them. By that with other travel rewards cards.



Visit a TD Canada Trust branch  
1-866-492-5017  
[www.tdcanadatrust.com/tdtravel](http://www.tdcanadatrust.com/tdtravel)



**Canada Trust**

Banking can be this comfortable

\*Within 10 hours of travel purchase date‡ is your card not enrolled through the TD Air Travel Rewards Center (the "Center"), Cardholders must contact the Center after the travel purchase has been posted to the account and within 10 days from the purchase date of the travel purchase. The second 10 Points will be returned from the 10 Points balance available on the date 10 Points are redeemed through the Center towards the travel purchase and the transaction date of the travel purchase. The amount that will be credited towards the travel purchase will be equal to the value of the 10 Points redeemed. If there are insufficient 10 Points available to cover the entire amount of the travel purchase, the amount will only be credited by the value of the 10 Points redeemed. Any amount of the travel purchase not covered by the 10 Points redeemed will remain on the account for payment. †TD Points may be redeemed in 10,000-point increments. \*Applies to Cardholders only. ‡Within 10 hours will be required to be used by the date 10 Points have been added to your account. †TD applies to new accounts only. TD may be designed, selected or withdrawn at any time without notice. Cannot be combined with any other offer. †Based on the TD Rewards Reserve Bank.

# You're teaching our kids WHAT?

The latest buzzword in high school sex ed class is 'pleasure'—not everyone is pleased  
BY LIANNE GEORGE

**G**ood For Her, a women-focused sex shop in downtown Toronto, is a place you might expect to find only because it serves hot lubricants, lubricants, flavored condoms, X-rated books and DVDs—but what's really different is the tone of the place, indeed, it would seem, by someone's very, free-spirited rant. Guided by a philosophy of "red wine, more wine, pleasure-focused sex education," Good For Her has become well-known for its granola workshops, which it offers in sort-of, on-internet companies, and at hotel showers and private parties. The message is always the same: your body is a gift, people. Enjoy it. Take care of it. Enjoy it.

About a year and a half ago, Good For Her's founder, Cefile Jensen, started getting phone calls from an unlikely market niche: local high school teachers, asking if she would bring their classes and talk to the kids about sex. The fact is, the majority of public school teachers are never explicitly trained to teach sexual education. In many cases, it's

the mothers—perhaps married to math teachers—who get stuck with it. "Sometimes they'll call because they don't know enough about it themselves," Jensen says. "Or they're uncomfortable." Teachers can find it unpleasant to make the leap from geometry to asking "They feel like they have to then talk to the kids the next day and have an ongoing relationship," she says, "so it's easier to bring someone in from outside."

And so, in 2007, Jensen and some of her colleagues visited the Toronto classroom and tried to get a feel for what students knew, what they didn't know, and moreover, what they wanted to know. The more work shops they conducted—the guests they've done 12 to 20 a year—teachers connected they became that high school students are navigating a huge information gap, and that is many schools, the current sexual curriculum is woefully inadequate. "Kids are taught to death about all the bad things that can happen to them if they have sex," she says. "They're told, 'We're heard about sexually transmitted infections, we know you can get pregnant, but we want to know about pleasure and we want to know about healthy relationships.'"

In her workshops, Jensen urges teens to ask about anything and everything, from masturbation, gender identity and sexual feelings to race and why they keep on being in class the subject comes up), why people like oral sex, and what that particular sex should go both ways. She encourages them

to role play in order to learn how to branch difficult conversations. For instance, how do you make the subject of condoms in the heat of the moment? And what do you do if a boy says he won't wear one? To help illustrate the "pleasure-centred" portion of the lesson, Jensen and her colleagues bring an actual doll from the store, including a phallic pink vulva puppet. "People laugh. They can't believe it," she says. "But they don't know what a vulva looks like. A male woman doesn't know what a vulva looks like." To describe the male anatomy, they bring a dildo. "We usually bring one that is silver-colored and we say, 'This is the head of the penis.' This is the shaft. These are the sensitive parts.'"

Soon, even more teens will be able to take part in the Good For Her version of sex ed. Jensen has helped launch the Sexual Health Education Pleasure Project (SHEPP)—a non-profit organization devoted to promoting free, pleasure-based sex ed workshops for youth in schools and community groups in Toronto. Via SHEPP's newly created website, Sheppsters.com, will note that parts of the lesson plan should now like the table of contents of Cosmoopolitan when entering a high schooler might traditionally learn in class: "The art of dating—in person, online and on-line." "Negotiating what you want to do in and out of the bedroom." "Pleasant sexual and anatomy issues (what feels good, what doesn't, and where to find it)," and "Good, safe, and hot sex." The goal, Jensen assures, is not to



Grade 7, she said, kids should know the truth about where babies come from. By Grade 8, Jensen believes, parents and the mechanics of sex should be covered, and by Grade 9, kids should know about "safe sex" options. Perhaps most controversially, Jensen told the audience of what's more that when their daughter is 11 or 12, they might want to consider buying them a condom vibrator to teach them the joys of exploring their own bodies. The vibrator, she says, is that it's an opportunity to teach self-care. "It's not teaching them about pleasure themselves and taking the stress of their own sexuality so that they don't ever have to depend on any teenage boy to do it for them." (A teenage boy's birthday gift to her son, some parents are laughing. In recent years, Jensen has started to notice more and more coming into Good For Her with their daughters, ages 11 to 16, for precisely this purpose.)

In the U.S., a Washington-based non-profit called the Coalition for Positive Sexuality provides information, resources and an online forum to teens, allowing them that access to sexual information in their right. In "Just Say No" campaigns, sex education of people telling us what we can and can't do. There's no preaching. No moralizing. Just the facts. In addition to all the standard safe sex education, CPS's website offers suggestions for safe and fun ways teens can "get off." The idea being that if you want to know kids away from the various types of behavior, you have to provide them with fun, creative alternatives. (Among its suggestions: "Swish, lick, touch, bite, fiddle, nibble, squeeze, and kiss" and "look at your pictures and videos." The last gets more explicit from there.) One of CPS's promotional posters features three teenage girls whispering to each other, one of whom is holding an open binder filled with little photo books. "It's time to get serious," the tag line reads. "water-based lubes."

The vast majority of Canadian parents—more than 80 per cent—agree that some sort of sex education should be mandatory in schools. But what's harder to agree on is exactly what, the how and the how much. In the past two years, a spate of high-profile incidents—creative forays of individual educators—has had more parents wondering what actually goes on in the classroom.

ways kids to get out there and do it, but to present them with facts and choices so they can make informed personal decisions.

**Now say you're** the parent of a 14-year-old, and your kid's recent home one day and tells you that the owner of a sex shop came into her classroom, slide on hand, and talked to the kids about ways to make their love lives "hot and sexy." As you're going to breathe a sigh of relief that someone else is telling your kid this stuff, or is your inner Bill O'Reilly going to surface? Maybe you'd want to know what, pray tell, was wrong with the old euphemistic puberty puns and plastic penis?

Like it or not, Jensen isn't the only person pushing for more "pleasure" in sex ed. The fact is, while parents were looking the other

way, and many do prefer to look the other way, a substantial shift has been unfolding in the world of sexual education. The old model of simply wrapping out basic anatomy and showing teenagers about diseases is going away not only in pockets of Canada, but also in the U.S. and abroad—to a pleasure-focused brand of sex education, which emphasizes the healthy and fun sides of sex. Its growing network of pro-pleasure educators focused its ed on an urgent necessity in an age of texting, Internet porn, and Disney burlesque gone wild. It's not about advocating sex, they say. Rather, it's the belief that radical openness will demystify sex and help give teens the confidence to make smarter choices. "What we've found is, if you talk about how to prevent STDs, youth care you say," says Jensen. "If you talk about how things work and what are the different options, they pay attention. There are also sex messages out there that we've seen a package that's more interesting to them."

Recently, Oprah Winfrey drew attention to the subject when her show's resident sexpert, Dr. Laura Berman—a research pleasure proponent—urged her audience to the idea of "consent to give" sex education. By



# THE HEART OF THE MATTER

## Why surviving cardiac arrest in Canada is so difficult

**BY KATIE ENGELHART** • Think you're at risk for cardiac arrest? Consider it more to Vancouver: Did you know that, just to the south in Seattle, Canada's national survival rate for out-of-hospital cardiac arrests is less than 10 per cent, under five per cent, says the Heart & Stroke Foundation of Canada (HSF). But while the risk of cardiac arrest is the same across the country, the likelihood of survival is not.

When someone in Toronto has a cardiac arrest outside the hospital and receives emergency medical services treatment, the chance he will live to tell the tale is 5 per cent, according to a report published by the American Medical Association. But if the same person lives in Vancouver, his likelihood of living is nearly twice as high: 9.7 per cent. And he'll be better off yet if he lived in the outlier city of Seattle, which ranks over North America at 36.3 per cent. Those regional variations expose a host of differences Canada's approach to cardiac arrest, the leading cause of death. What is surprising is, many of the failures come in to play not in the ambulance or the ER, but on the way, before paramedics even arrive.

So why aren't we all performing at the level of Vancouver or Seattle? If you ask Dr. Laurie Morrison, emergency medicine specialist at Toronto's St. Michael's Hospital, where the biggest gap in cardiac arrest response lies, she'll be quick to name the culprit: CPR, or rather the lack of it. The truth, says Morrison, is that cardiac arrest is different from other major killers. "With cancer, you've got to make sure that we have all these diagnostic devices and that people have access to resources. Whereas, with cardiac arrest, simple things can make a 100-fold difference."

For instance, basic CPR-involving cycles of chest compressions and breaths—can boost survival rates by 400 per cent, but "Canadians, for some reason, do not get down on their hands and knees and do CPR. It's the most

productive thing," Morrison charges. The chance that a bystander in Canada knows and will perform CPR is around 15 per cent, according to an Ottawa Hospital Research Institute (OHRI) study. That's "incredible," says Linda Poon, an OHRI researcher adding, "We have one of the worst responder rates in the Western world." Those figures are even worse when the cardiac arrest happens at home—10 per cent at best—and family members are too paralyzed by fear to act.

Morrison speculates that Canadians' squeamish prudishness could be at fault. "I don't know whether it's a Canadian cultural thing," she muses. "Like, 'I don't want to get involved

in this thing. It is largely the fruit of an aggressive municipal scheme." Since 1997, Seattle firefighters have trained over 772,000 locals in CPR. The training rules out those fearful Morrison says there are no Canadian programs on this scale, though Vancouver says, does a better job training citizens.

Canada also falls short when it comes to teaching people how to use automatic external defibrillators (AEDs). Morrison says—pointing out that in Seattle, bystanders are eight times more likely to use the device than in Toronto. That number is impressive, because even in the choice of pulling through falls over to 10 per cent for every minute delay in defibrillation.

"The thing that drives me to distraction" she raves, "is that we have less of AEDs, but nobody knows where we have them." In most cities, defibrillators do not have to be registered with local EMS providers. The result is that you dispatchers aren't always able to direct bystanders to nearby devices at a time of need. Morrison says the plan is to pay Toronto Mayor David Miller a visit, to ask him to mandate registration. "It doesn't take any brains to figure that it could be helpful" she says.

But, presenters' planning isn't enough. Cities need more consistent protocols to help untrained bystanders when they observe a cardiac arrest. Take Ontario.

Historically, says Vallancourt, it ranked Canada's lowest bystander CPR rate, by about 10 per cent. Part of the problem was the province wasn't giving citizens the right emergency instruction. Today, any Canadian outside Ontario who calls 911 to report a cardiac arrest is coached by dispatchers to provide chest compressions without the breathing component, often the misadvice that many bystanders. But Ontario only started paying dispatch assistance in 2004—years after other provinces. And Ontario remains the only province whose dispatchers instruct bystanders in mouth-to-mouth. That instruction, says Vallancourt, takes an extra 2.5 minutes—time that patients don't have.

At the heart of all this, says Morrison, is the simple fact that cardiac arrest research was "never a priority for our government." Perhaps



BASIC CPR can boost survival rates in cardiac arrest victims by 400 per cent.

MACLEAN'S readers say...

## Feel the POWER of clean

There's nothing that feels quite as smooth and clean as your teeth after a visit to the dentist. Now you can have that feeling every time you brush—just turn on the power of an Oral-B® Professional Care toothbrush. Its dentist-inspired cupping action surrounds each tooth to sweep away up to twice as much plaque as a regular manual brush. So you can have smooth, clean teeth that feel like you've just been to the dentist every time you brush. But don't just take our word for it, find out what other Maclean's readers said about the Oral-B power of clean!



Try it—it's really a different kind of clean.

ADVERTISEMENT



My teeth felt amazing! Very smooth—the same clean, fresh feeling you have just after you leave your dentist after a regular checkup.

—Phil, Thors, ON

I was sold after my first try! I feel like I'm cleaning my teeth the way my dentist recommends.

—Wendy, BC

The Oral-B's small head allows you to get around the back teeth, and it's gentle on the gums. The three settings are great.

—Helen, Bay BC

Special Promotion.



Oral-B® Advanced Power8 400 brush shown. © 2008

For more information, visit [macleans.ca/oral-b](http://macleans.ca/oral-b)

Dear tastebuds,  
We've been thinking of you.



You've got about 10,000 tastebuds, and they don't taste kindly to bland cereal. So we make our Kashi® cereals with goodness like crunchy nuts, ripe fruits, whole grains and golden honey. After all, we believe healthy can be yummy. Meet our cereals at [kashi.ca](http://kashi.ca)



7 whole grains on a mission®

nothing demonstrates this more than the dearth of information surrounding cardiac arrest. "Many times," explains Dr. Ian Stiell, chair of emergency medicine research at CCBP, "I can't tell you what their bystander CPR rate is. They can't tell you how fast they are with the defibrillator. And they can't tell you the survival rate." Canadians receive a minimal cardiac arrest course that would allow them to compare notes and borrow methods. Stiell says he's pushed for one, but his efforts have been met with apathy.

"They wouldn't do it. I guess it costs too much. But it would lot of people die."

Pre-hospital cardiac care "adds an upshot," Stiell says, as it goes through the bureaucratic maze of municipalities. For instance, control firefighters' costs, but pay more for ambulance guidelines. And while the field does funding, independent groups like HSP go against CPR guidelines. Morrison notes that when she's burning for grant money, she's often faced to treat up with specialists in other fields.

Valentine's research shows that the huge scale of cardiac arrest research trials—which often involve hundreds of patients—makes grant budgets across, and more inclined to fund "basic science projects." Research on "the effect of such and such a protein on stroke development" will better than a social science project trying to improve CPR rates, he explains.

Recently, though, there has been a major generational interest in CPR. "The long time," says Stiell, "we've focused on" drugs and guidelines. But CPR is back. This interest is largely fuelled by the Resuscitation Outcomes Consortium (ROC), a confederation of Canadian and U.S. research teams conducting the first large-scale clinical trials in the cardiac arrest field. Part of the issue, says Stiell, is that most CPR was designed in the 1960s. Since then, we've basically accepted that formula.

One cry that hasn't escaped the room is Vancouver. Several years ago, Vancouver EMS threw standard CPR guidelines to the wind. Now, its paramedics do "continuous-compression" CPR; in other words, they don't

stop compressions for breaths. The same applies to other paramedics. Stiell cautiously agrees that the disparity could help explain Vancouver's cardiac success. Indeed, a growing body of evidence suggests that interrupting the flow of blood provided by compressions reduces a patient's chances of survival. But continuous compression CPR has not been thoroughly analyzed. That will soon change, as a forthcoming ROC study will examine the role of breathing in CPR's efficacy. (For Vancouver, that'll change the evidence already available may be compelling enough.)

## CARDIAC ARREST RESEARCH WAS 'NEVER A PRIORITY FOR OUR GOVERNMENT'



IN HOSPITAL settings, defibrillators don't have to be resuscitated with EMS.

are not dedicated to cardiac arrest research as "a deep in bucket compared to something like oncology," adds Morrison. As a result, "there is very little systematic research ongoing in Canada." In fact, for ROC's next funding cycle, beginning in 2010, if the Canadian Institutes of Health Research will actually decrease its contribution to about \$1 million to \$1.5 million. HSP will make up the difference.

A 2008 report in the *Journal of the American Medical Association* claims that if all North American cases could reach Seattle's success rate, we would save 15,000 more lives a year. Most cases still call brutal, though. "I think with some diseases," says Pizano, "everyone knows somebody who has them, whereas it's almost baffles when somebody collapses from a cardiac arrest and resuscitated." Stiell agrees. "Cardiac arrest goes a lot of under the radar. It's not like a heart attack or a pandemic." But how can the nation's number one cause of death—a disease that affects 35,000 to 45,000 Canadians each year—be a silent killer? ■

## FROM WEED TO DIETARY SUPPLEMENT

In the U.S., kudzu has a nearly reputation as an invasive plant. But researchers may have found a more productive use for the vine, which covers around four million hectares. The root extract from the plant, they say, shows promise as a dietary supplement for a metabolic condition linked to obesity, high blood pressure and protein processing inside the human body, and may significantly decrease the risk of stroke and cardiovascular disease.



P.S.

We see cinnamon in your future.

Kashi's new Cinnamon Harvest cereal is warm, spicy cinnamon baked into the centre of crunchy wheat. When the wheat's hot, you have a tasty, toasty morning.



# How I spent my summer vacation

What do famous Canadians do when it gets hot? They don their shorts, grab their Stanley Cup, and hit the dock.



**1. Stephen Harper** (Prime Minister, *Washington Law: Que?*) This year our daughter Rachel has been catching frogs, snakes and turtles. This morning she caught two frogs—and frog looks at the dock and we catch her over and over—and she will expect to show her father. She is very gentle and always lets them go after a few minutes.  
—*Laureen Harper*

**2. Eric Korpela** (Actor, *Being Eric*, *Jasper National Park*, *Alta*) If I'm not working in Toronto throughout the summer I like going to my hometown Jasper to relax, do a little fishing and go hiking with friends and family.

**3. Rick Mercer** (Comedian and star of *The Rick Mercer Report*, *Party Harder*, *Wid*) My perfect vacation included the wedding of an old friend, which was like a high school reunion with an open bar and lots of drinking. I also got out in the boat a few times, and took part in the Road Rally. My fish was smaller than my friend Anne Tronke's but she doesn't mind. I had fish-cries for breakfast. Good chowder for lunch and baked cod for dinner. I laughed a lot and I had some truly nice evening meals on my couch. Getting home is like hitting a reset button for me. Nothing can beat it.





**1. Rodney Dineen** (Quincy, HP) Brampton, Ont. "Brampton is a wonderful town to raise my kids and I love it with my family—especially our new addition to the family, my beautiful 10-month-old son Amir. Watching the seasons in her eyes and hearing her laughter has been one of my favourite memories this summer. Spending time with her is rejuvenating, relaxing and refreshing."



**2. Jean-Luc Brasseur** (1994 Olympic gold medal freestyle skier Cape Cod, Mass.) "What a place to live! The water is 80°F during the day—you can't ask for better. If you live on water, the shallow Bay of Fundy is the perfect place for practicing new tricks. For the first of riding the waves, you can catch the surf and the ocean is waiting for you."

**3. Colin Fries** (Actor Stratford, Ont.) "When I have a spare moment and I can commute my kids to all still long enough, I drag out my Nissan 45 Single custom and try to capture a sense of summer. I slightly overexpose the shots to give a sense of bright sunlight and warmth. The 45's Polaroid film gives them a real old-school look and some Strathcona is the perfect backdrop."

**4. Jack Layton** (Leader, New Democratic Party, Little Tonawanda, Ont.) "This photo of my grandaughter Beatrix and I was taken in July. My wife Olivia Chow and I had come to visit with Beatrix and celebrate my 55th birthday with the several members of our family. Beatrix was 4½ weeks old."



**5. Patrick Chan** (2009 Canadian figure skating champion, Burnaby, B.C.) "I climbed a 7000-foot peak in Banff. My hands were sweating, my heart rate doubled and my mouth went dry. But by climbing my own Everest, I found I had conquered my fear."



**6. Audrey Hays** (50mm call researcher, Toronto) "Playing soccer outdoors is our way of relaxing after spending so much time with research. Always, our kids David and Cindy know what a cardio workout is in our lives. Recently when our son was asked what his parents were doing, he happily answered: 'In the lab.' —Katie Hays."

**7. Sidney Crosby** (Captain of the Pittsburgh Penguins, Cole Harbour, N.S.) "I was so proud to have been able to share the Stanley Cup with my hometown and province this summer. The picture was taken at home with be celebrating with family and friends."

**8. Michael Core** (Actor, Brampton, Ont.) "The Canadian star of *Jumped* Super Bowl took time off from shooting his new movie in Toronto to participate in a charity soccer match in his hometown."

PHOTOGRAPH BY ANDREW TOLSON. PHOTOGRAPH BY PETER BRIDGES. PHOTOGRAPH BY ANDREW TOLSON. PHOTOGRAPH BY ANDREW TOLSON. PHOTOGRAPH BY ANDREW TOLSON.







**1. Jennifer Bell** (2009 Olympic gold medal freestyle mogul skier Cape Hatteras, N.C.) "I recently returned from Cape Hatteras where my friend Jean-Luc Desrosiers took this photo. I still remember the perfect wave rolling toward me. I trained my board and pedaled as fast as I could, trying to match its speed. Very suddenly it stood straight up. I pushed my board down the wave and jumped up to my feet. Soon I was shooting down the face of the wave, then carving it."



**2. Julie Payette and Robert Thirsk** (Canadiana's International Space Station) "In July, I lifted off into space on-board Space Shuttle Endeavour and went to work on the International Space Station. Despite a busy schedule, whenever we had the chance, we took a few seconds to look through the window at our beautiful planet earth below. On the evening we arrived to the orbit on Robert Thirsk and I watched Canada unfold beneath it took about nine minutes to cross the country from west to east. First we saw Victoria followed by Vancouver, the Rockies and California. It clearly visible in the soft light that glows at the end of the day. By the time we arrived over northern Ontario, it was night on the ground. It was beautiful." —Julie Payette



**3. Linda Evangelista** (Supermodel) Malibu, Calif.) The Canadian fashion muse visit for a walk on the beach, taking her son Augustin and accompanied by good friend (and rumored lover) Henry Horion

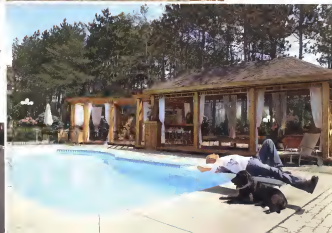


**4. Keshia Lee** (Actor and director Same Italy) "This summer I escaped the hectic stress thanks to the Venice Venice Florence Sense. Some and actor. My boyfriend and I spent the crystal Malibu in the sea, squeezed the rumble high of music singles and played running in a medieval road."

**5. Melissa Hollingsworth** (Olympic world cup champion) near Austin, Ala.) "My favorite part of my day is when I can spend time with my horse, Rascal. I was born into a rodeo family and I was raised on a ranch. I'm proud of my family's heritage and I believe it made me who I am today."

**6. Mike Thomas** (Host, Michael Jackson's Halftime Show) "This year was the first summer I got to take some time off at night. Yes, life is always shocking. The television show when the weather is good for construction as I never get time to work on my own place. But this year I get to spend some time at home. I do need a fantastic deck and how I built. I've spent hours doing my cup and adding LED lighting. That's the most fun for me—designing and building and making it right. It's how I relax."

ON THE WEB: To find out how more famous Canadians spend their summer, visit [mashable.ca/mashable](http://mashable.ca/mashable)





SOME BRIDE SITES REFUSE TO COMPROMISE: 'I'm blood. That should supersede everything.'

# Dads, stepdads and hurt feelings

**What should a bride do when she's got two fathers in her life?**

**BY JULIA MCINNEILL** • These days, brides have a new preoccupation: how to tactfully manage the tender feelings of father and stepfather when it comes to who walks them down the aisle. "Think about it," says wedding planner Paty Wallington of Occasions and Pleasures. "Usually, 50 per cent of the marriages we're involved in a stepdad."

Generally, she says, "it's the biological father who gets his nice out of joint. If the bride has a stepfather and he's helped raise her, then he plays an important role in the wedding." On the other hand, "the birth father could be just as active. So there is that conflict. Lots of times the birth father suggests that the stepfather is so involved. He thinks, 'She's my daughter and you're just the step-father. You just married my ex wife.'"

Once only, a bride asked Wallington for her advice. The bride said, "One [the stepfather] has raised me my whole life and given me everything and put me through university. I've got my mother's and my daughter." Her birth father, according to Wallington, "wasn't as financially stable as the stepfather but I had been there to support her emotionally."

Wallington suggests two options in these cases: if the father and the stepfather don't

get along, "the bride should honour her birth father, but not forsake." The birth father should walk her up the aisle. If the two fathers do get along, Wallington suggests the stepfather walk her "halfway up the aisle and her biological father does the rest of the stretch." Another option is the two fathers both walk her up the aisle. "I've seen that maybe a handful of times," says Wallington. "It's almost one and the reason it's hard is that the brides aren't clear."

Wallington will brides, "Talk to both dads beforehand about their participation." She reveals a birth father who refused to participate in the wedding up the aisle. He said, "I'm a rich kid. I'm blood. That should supersede everything."

In the case of the stepdad who had paid for the bride's wedding, the bride chose her birth father to walk her up the aisle. "The stepdad was a trooper," reports Wallington. "He said, 'Honey, it's your day. I like whoever you want me to be that day.' It was such a classy thing for him to do and he was so sweet."

about it, the bride was even more torn about the decision. The fact that she said, "I'm not upset. I'm here with you and I'm here for you." It was so emotional."

Brides who want to honour their stepfather cannot demand the father-daughter dance, suggests B.C. wedding planner Joia Charney of Happily Wedded Joia. "You've got step-father songs that can be completely over the top." A popular choice is "If I Didn't Have to Be by Brad Pitney." "It's about a single mom who meets and marries a new man and the man becomes everything he didn't have to be." There are no cut-and-dried rules of etiquette anymore, Charney says. "The step-father could be the best man if the groom's gotten to know him well enough."

In Vancouver, Devin Hind, an associate wedding planner with Ray Godwin and Weddings, is setting more modern guests among their daughters. "If there are serious dynamics, and not wanting to hurt one father's feelings, she would ask the mother." Naturally, Hind suggests, "the mother and birth father make a ride with her—she's one of the ones I thought of." Hind recently had a bride who had lost touch with her birth father but still wanted him involved. "It's not like the father's offended if the mother is asked. Well, maybe, if the mother and father aren't on speaking terms, it wouldn't be a first option," she says.

Wedding planner Allison Hyslop from Maple Ridge, B.C., finds the issue "always difficult." "There's a lot of tension that goes around. That's why when I get a bride, the first thing I say to her is, 'Tell me about what you're imagining as you go down the aisle.' The night say, 'I have my mother-in-law. I have my bridesmaids.' I'll say, 'Oh, that's really nice. Well, who's walking you down the aisle?' If she says, 'I don't know at this stage,' you know there's an issue." Hyslop's seen a situation where the bride wanted her birth mother and birth father to go together, while her stepfather was relegated to a back seat. The bride's mom said, "No, I want my husband to walk with me, not my ex."

"It gets really ugly," says Hyslop. "There's always someone who comes up and says, 'I'm referring to me with this person.' It's referring to us behind their backs. I don't want them here." It's horrible, usually. Today, people say they want tradition. They really don't want tradition? "



## The HP Photosmart C4580 All-in-One Printer

Print, scan and copy virtually everything from anywhere. This wireless HP Photosmart C4580 All-in-One gives you the freedom to print anywhere in your home or dorm room. Whether it's for school or anything but school, you can do it all.

Plus HP Original inks give you up to 65% more pages than bargain inks. Or you can print even more for less with our XL ink cartridges. So you can write longer papers, you know, if you wanted. Visit your local retailer or learn more at [hp.ca/dealere](http://hp.ca/dealere)

Don't forget to stock up.



STAPLES

that was easy®

hp HIT PRINT WIRELESSLY

## FUGGERS EXPLODE INTO FULL-SCALE RIOT

A long-standing feud between two families erupted into an out-and-out riot last week, with over 150 angry people throwing fire, cars, and weapons around and around the house. According to Sgt. Carina Hogue of the Perry County Sheriff's Office, "all hell broke loose" in Marion, Mo., pop 3,300 after the widow was shot out of a home, prompting a televised battle. The police chief was hit on the head by a crowbar, but was reportedly fine.

YOU CAN'T PICK YOUR FAMILY



## THE BACK PAGES

taste

Julia Child  
book fever

179

bazaar

Designer  
sneak

175

music

Ottawa takes  
on Mahler

173

books

A very posty  
new novel

184

tv

Find Green and  
not witless

176

steyn

Dominick  
Dunne

178

# A REAL SHAQ OF ALL TRADES

**Shaquille O'Neal, showbiz star, hobbyist cop, the 'greatest athlete ever formed,' prepares to leap into his post-NBA career BY LIANNE GEORGE**

BY LIANNE GEORGE • Over the years, Shaquille O'Neal has earned his perennial post game laughs worthy of some of Western civilization's greatest philosophers, specifically Aristotle and Friedrich Nietzsche. Of course, everything about Shaq—a seven foot, six, 325-lb. colossus—is hyperbole. On Twitter, where the Cleveland Cavaliers' superstar became a staggering two million followers, O'Neal regularly tweets inspirational quotes by everyone from Ben Franklin and Bill Gates to a barber from Orlando named Ryan Cooper. But there is no one he likes to quote more than himself. In a promo for his new reality TV show, ABC's *Shaq 101*, in which he faces off against top athletes in their own sport, Shaq spells out to the camera how he plans to get inside the heads of his competitors, who include Olympic swimmer Michael Phelps, tennis star Serena Williams and Albert Pujols of the St. Louis Cardinals. "I study everybody's game," he says. "To beat them, you have to know them." He flashes a half smile at the camera as a hostess quips, "Remember that, America. A quote Shaquille O'Neal quote."

Shaq is man with a million nicknames. Shaq Fu, Shaq-a-Lam, Shaqgie Robinson is often referred to as one of the most gifted basketball players in the history of the NBA (although his protein intake qualifies "the greatest athlete ever formed"). "Look at us," he says, "a 7'7". On the court, he is no tank like most other players appear to become off the ball like rubber balls. He has won four NBA championships—three with the L.A. Lakers and another with the Miami Heat—and he's among the top-paid athletes in America, pulling in US\$35 million annually and endorsing more. But more than being just one of the greats of the game, Shaq will go down as being counted one of the most interesting, personal brands in professional sports—a family man with a humanitarian heart, a 33-year-old's sense of fun, and killer comedic timing.

"He's one of those people who's found a way to make himself much bigger than the game itself," says Glen Durham, a professor at USC's Annenberg School for Communication, who specializes in pop culture and sports media. "The classic answer of that was Muhammad Ali." Like Ali, Shaq is his own greatest champion, but O'Neal is also a master of self parody. "There's something inherently kind of goofy and off-kilter about him," says Will Leitch, founder of the popular sports blog Deadspin and a columnist for *New York magazine*, "but it's in a way that's not manufactured, that hasn't been scribbled."

As Shaq, now 33, prepares to enter what will likely be his last season in the NBA, and promotes his much hyped reality TV series, we may be witnessing the beginning of his transition into the next phase of his career, which will undoubtedly involve showbiz. Between a string of useful rap albums (*Shaq Diesel*, *Not Carl*, *Shaq the Rapper*), schlocky films (*Katana*, *Scary Movie 4*), cameo on *Clay Aiken* and *The Bernie Mac Show*, and his latest turn as executive producer of the hit show *US Star Academy* (as with *Cosmo* the *Entertainment*, Shaq has proven he loves the limelight 100 times over) against NBA players LeBron James, in which, back again and every year, he showed his self to possess the grace and agility of a much younger man, was a YouTube phenomenon.



OPPOSITE PAGE: JEFFREY M. HARRIS

A Round Table Series in Partnership with  
CPAC, the Cable Public Affairs Channel

CHRONIC MINORITIES, CONSTITUTIONAL CRISES,  
MINDLESS PARTISANSHIP, VOTER INDIFFERENCE. HOW DO WE FIX IT?

Join the conversation with Maclean's, CPAC and some of the country's most prominent political figures.

**PETER VAN BUSEN**  
Executive Producer  
CBC

**Author:**  
**ANDREW COMPTON**  
National Editor  
Intelligence

**PAUL WELLS**  
Senior Lecturer  
Middlesex

STANLEY D. LEE  
1000 GARDEN AVENUE  
ANN ARBOR, MI 48106  
PH 313 763 7300

**FELINE GALLERY**  
Senior gallery ad-  
viser: Bill Jones, Elmer

**JOHN RALSTON S.**  
Author  
A First Chapter

More sometimes to be surprised

SEPTEMBER  
23

7 p.m. to 9 p.m.  
St. Lawrence Centre for the Arts  
Joan Maitre Theatre  
27 Broad Street East, Toronto

**Tickets On Sale Now**  
**\$15** Maclean's subscribers  
 students and seniors  
**\$20** non-subscribers

For more information and to buy tickets visit [www.macleans.ca/inconversation](http://www.macleans.ca/inconversation)

**ALSO AIRING LIVE ON CPAC**  
CHECK YOUR LOCAL LISTINGS

BROUGHT TO YOU BY

**с р а с**

CREATED BY LARRY FAY, CANNONBALL  
 FOR THE 1990-1991 SEASON

"It's been fun to watch as he's become comfortable in his own skin," says Leach. "There were times, when he first came onto the league, when he was somewhat of a softer guy." Over becoming a stronger and more confident player, his legendary war with former teammate Kobe Bryant "But now an ending left no doubt," says one coach.

**Hartung:** Shaq is one of the few who has managed to generate high-profile, good-news stories for himself. "He gives journalists really good quotes. He tells stories well," says Darlton. He's also kept his personal life with his wife, Sharnice, and their six children very private. "You don't see stories popping up about Shaquille O'Neal having wild parties or getting involved with a lot of women," he says.

**SHAQ WILL GO DOWN AS ONE OF THE MOST ENDEARING BRANDS IN PRO SPORTS**



SHAD's new reality TV series, *Strong Vs.*, will pit O'Neal dogs against athletes such as Jesse Williams (from bottom left), Michael Phelps and Albert Pujols.

Other NBA teams have used their current physical stature to create a different sort of notoriety. "With Chamberlain, for example, professed his greatness over everybody in everything from basketball to sleeping around," says Durkin. "He created in some respects a larger character for himself, but one that was not approachable and pleasant." Shag, on the other hand, uses his brand of athleticism



It was bad enough celebs were chomping a 25-year-old Brooklyn boy with public sex. She always treated me as a... also discussed

"One of the things that Shaq has talked about," says Leitch, "is that his personality was shaped by the fact that 'people aren't going to expect me to be funny. They're not going to expect me to be fat.' As compensating as it is to be the biggest man on the court, it wasn't necessarily being a 11-year-old who was twice the

the country that would be the clue. "I think people forget, so to enclose that Shaquille O'Neal has been a physical presence since he was, like, eight," says Loomis. In some ways, he says, there's almost a nearly subconscious to his self-parodying, "this aggression to be noticed and fix in. To me that's the significant aspect of his personality—the idea that he's really really wants people to like him and you wonder if that's born out of the idea of being the over-sized guy that was always different."

**S ONE  
RING  
RTS**

...after this year, Shaq made a pair appearance on The Oprah Winfrey Show to introduce himself to a better-known fanbase with a charismatic cheerfulness that causes him to keep growing. At 11, the seven-foot-four forward towers over his friends. Shaq offered to fit him out to Phoenix to see a game, stay for pizza-and-soft-drink, and spend the weekend hanging out.

"We'll just have fun," he said, "because I'm 11 years old also." In Phoenix, driving

of Mack Trucks with silver Superduty signage. O'Neal told the kid, whom he had by then dubbed "Big Fresh Brother," on WB: "We're just sick. Everything you're going through, I've been through, brother. Trust me, bad days, aches and pains, kids picking on me, so I know how you feel. That's why I can tell you, just be proud. Trust me on this. The world like tell you."

**RELATIVE PRICE**

It was bad enough when news leaked that the British reality TV celeb was cheating on her boyfriend, cage fighter Alex Reid, with a 25-year-old British banker. But things got worse when the boy lay went public with details of the affair. "She used me for sex. She always said she didn't want a proper relationship. She treated me as a sex toy and then dumped me!" The Simkins also discussed the texture of Price's infamous fake breast.

© 2004 Blackwell Publishing Ltd, *Journal of Internal Medicine* 255: 179–186



IF CHILD really did, as is constantly claimed, introduce America to French cooking, why the sudden need for the dog refresher course?

## One Julia dinner party should do it

**Julia Child's books are hot, but enthusiasm for cooking from them may rapidly wane**

**BY JACOB SCHICKEL** • The first person to tell me that I should read post-haste the newest cinema to see *Julie & Julia* offered the recommendation with a caveat: "Take it from me," he said. "Before you go to the movie, make conversation for right after the film at the nearest French restaurant. It's going to happen—you'll need to go. But so will everyone else at the movie. So you'll be sure you're able to write!"

As it turns out, the faces of the *Julie & Julia* actors are a little different. Put it down to old times. On (you prefer, attribute the phenomenon to the joyful and engaging natural messiness of the film, which is that just about anyone—even a whirling, adolescent New Yorker who has never before cooked or even eaten on any—can suddenly master almost any recipe of the French culinary pastimes, untrained, first time out. Either way, it's not your least hero that is witnessing a Hollywood dinner surge in business, but rather your local bookstore and online bookseller, both girded with requests for the *Julia Child* cookbook—and especially her two books that lie at the heart of the film, *Mastering the Art of French Cooking* and *My Life in France*. "I was little concerned when people started coming in and asking for them two weeks before the film came out," Alleen Fryer, manager of the Cookbook Store in Toronto, confessed when I caught up with her last week, fresh from her third viewing of *Julie & Julia*. "We were selling copies every day."

Her concerns were realized, her typically allotted reserve stocks for the much anticipated movie release—including 500 copies of *Mastering the Art of French Cooking*—was exhausted before the film was played. And new orders languished unfilled. "We had five or ten books

that's been out since 1961," she said.

Quite so. It took 46 years, but last her month *Mastering the Art of French Cooking* finally hit the No. 1 spot on the New York Times hardcover bestseller list in the *Adults, Hardcover* and *Non-Fiction* lists. It's also reached No. 1 on Amazon. Volume One recently sold 22,000 copies in one week, and massive wholesale orders have pushed Knopf to turn out 355,000 hardcover copies (the printings) and 56,000 (the e-printings) in paperback.

Altogether, between the two, the newest, and five other old titles, Knopf has in the last year printed 1,200,500 new copies of Child's books. And that awe-inspiring number provokes a question or two. Merely if the women so fully described as having introduced America to French cooking had really done so, why the sudden need for the dog refresher course?

"I really think what happened is that there's a whole generation that doesn't know her because they missed her," Fryer pointed, pointing out that the last book of consequence by Child, who died in 2004, was *The Way to Cook*, published in 1959. "To be sure, despite this recent renaissance of Child, the popularity of French cooking in North America seems more than it was. French cuisine is American, why it, it does not combine well with Asian (or, for that matter, Mexican) food. Hardly a pub being reason goes by without an American

book proclaiming the demise of French cuisine (the latest being *An Recipe to All That Food Wither and the End of France*, by Michael Steinberger). Knopf has reprinted 645,000 copies of *My Life in France* this year. But back in 2006 when it was first published, I was booked for an interview with its co-author, Julia Child's granddaughter by marriage, Neri Pini. Her niece, my editor at the *National Post*, told me not to bother because, as he saw it, readers had no interest in French food, never mind Child.

I regret that I did not explain to him that his *Twitter* might not be around here it isn't for the French kitchen. But no matter, of far greater interest to me now is whether anyone will actually cook anything out of their freshly perused copy of *Mastering the Art of French Cooking* or, now, one of her great make-it-in-its-thoroughly-explored techniques. Not many of the recipes are truly dead, their ingredients—like *coq au vin* on the *salade aquoise*—modified for the American market in a way that is no longer necessary. Personally I suspect that there will be a lot of "boof" (or "boof") as they say in the film) *beauregard* being turned out on the dinner party circuit that fall—and then that will be that. But one word of advice for those who want to aim higher and lower go at, say, the duck "en croûte" from the film's closing scene: try going at the bed with a filling, leeks instead of the chef's leeks *Julie* uses and you might actually get someone. It's what *Julie* would have done—I promise. ■



### TODAY'S SPECIAL • THE TEA-RESISTANT BISCUIT

Dunking a cookie in a hot drink releases up to 10 times more flavor than eating it dry, according to 12 Linn Patten author of *How To Dunk a Doughnut*—but it can turn the cookie to mush. Here, hotel chef Felipe Locatelli has answered a cookie that can tolerate up to a minute in a hot drink, losing the current record of 25 seconds for a chocolate digestive. Its top-secret recipe includes slivers of sweet potato, and an "unmeasurable" egg-based glaze.

# THE JAY LENO SHOW

10 PM ET/PT  
8 MT 9 CT  
Citytv™



ROGERS

Citytv.com  
©2009 Entertainment Inc. All Rights Reserved.

## They're not just for lumberjacks

**BY KATE CUNNE** • Friends who set self-destructed "grillz girl" Sherrice Lums at her home in Ames, Iowa, might be surprised by what they see leaning up against her bed: an eye, an unsmoothed lockbox handle painted Day-Glo orange and red. Lums thought the eye, her first, a few months ago, since then, she's used it to split wood and fill stress at her cousin's nearby farm. "I chopped down a walnut tree. That was pretty hard," says Lums, 26, a graphic designer. "Not every body knows how to chop down a tree. It's empowering."

Asus are just for lumberjacks, criticized the owners of Best Made Co., which produces made-to-order items (including Lard) that are part design object, part jewel. Their glossy best-seller is hand painted by four rich urban-borns, an award winning graphic designer whose clients include Steve Martin and Philip Glass; their dishes are hand tempered by one of four top chefs and makers, and can take fingers and toes, they say. "Everybody should own one," says Gracie Crane, 33, who co-founded the company in May with Buchanan Smith, his lifelong friend. An ace nut just a foot, he believes, "it's a symbol of material fortune, moral constancy, and will."

Cayson and Buchanan-Smith, who both grew up in rural Ontario, met at summer camp in Algonquin Park. In the bush, says Buchanan-Smith, also 37, "we met in a secret spot. It's your best friend, like an extension of your hand."

After attending boarding school together in Scotland, the two parted ways. Buchanan-Smith moved to New York to pursue a career in design; he went on to serve as art director of the *New York Times*' op ed page, creative director at Foster Associates, and won

Granary field in 2004 for designing the Wilson Affairs Agha's farm. Cameron stayed in Ontario, building a log cabin on Stony Lake with a two-bladed axe, a set of chisels and a chainsaw, the only machine he used "I cut down my first tree, and I'd made a mark on the land," recalls Cameron, who runs a Minnesota company that sells products for clearing up old chemical spills. "I thought I have to finish this" six years later, he did.

Last winter, Cameron was visiting Buchanan Smith at his home in South Orange, N.J. Jan-

celebrate New York City. To celebrate Carlin's birthday, they've brought Wayne's world to that cool "about town" look," Buchanan-Smith says. Deciding that a gas grill "would not fit their aesthetic," they opted to build a pot and cook them over a charcoal fire instead. The friends needed an area, and bought cheap one, after the meal, which they agree was modest, the use was Buchanan-Smith workshop, inspiring him to start collecting them. "I bought three or four vintage suitcases and learned them against a backdrop in my studio. They looked great," he says. Eventually, he began to experiment with decorating his boules. Matt Made Co. was born.

At Best Made, each shoe model wears a distinct, evocative name—some of those in the summer collection are *Caracchi* (with white and green herring), and *And Beekie* (black

gray and orange). Sources of inspiration include Canadian painter Jora Thomson, the poet Robert Frost, and Pale Male, a red-tailed hawk who lives in Central Park (paw prints from 1980 to 1992). Buchanan-Smith paints each one, while Cornelia books a companion. "Everybody who keeps an hour from me personally," he says. The fall collection will have double double doors, too.

Practical matters aside, who would cry loudly and in such "It reminds me of the smell of pine trees, and the sound a loon makes," you bestselling author and blogger with Godiva, who has a first Made me hating on the soil of land in New York, Godiva grew upon Buffalo and spent the summer in Allegany Park. The idea you can get a million from a piece of wood and metal sounds weird, but it's true. For last, who runs a Best Made Co. fan site on Facebook? It makes memories of my father, who died from exposure a few years ago. As I did the trip, "I used to watch my dad split wood all the time." When he heard about the ones "it associated with me I thought, I'm going to buy this for my wife and learn how to chop down trees."

Just as the anemones Lars feels closer to his father, she hopes that, one day, "I'll make him feel closer to her. Lars plans to give the suit to Bayler, 16 months, on his 14th birthday. "I hope when he sees the suit, he thinks of me as a strong woman," she says. A woman who could fill a velvet tree. **M**

**FOR IT... A PERFECT SHEEP**rated equal. An eight-month-old Texel top for uncontracted ewe (sheep) recently sold for and. Aptly named Devonshire Perfection, he is seller in "the best lamb I'd ever bred." The reaction, meanwhile, isn't sheepish about his lively Douglas says the top has "a great body—and is looking like a springer will, too."

A collage of various musical instruments, including guitars, drums, and brass instruments, set against a background of a person wearing a graduation cap and gown, with their hands raised in a celebratory gesture. A purple circular logo with the word "music" is in the top left corner.

**More! cried the conductor. More!**

**BY JAYNE J. WEINMANN**—Most orchestras are disintegrating in times like these, but the National Arts Centre Orchestra is upsurging. The ONCO consists of musicians close to the chamber group, and specializes in small-scale pieces like the works of Mozart. But now the NACCO program might be the first to what will require it to pay a bunch of extra musicians. To celebrate the NACCO's 40th anniversary, rather drastic Panchajanya Thiruvai will unfold Gnaani-Mahesh's first symphony (Thiruvai), a piece the orchestra has never performed before—most likely because it's not in line with 19th-century, or the NACCO's, repertoire. The orchestra is now planning the similarly big, dramatic, 19th-century, 19th-century Brahms Second, Mahler's second symphony (Brahms), and Mahler's second symphony, called Symphony of a Thousand, because it needs a huge orchestra to see three choirs, it will be largely require a second

orchestra (Quabec's Orchestre Métropolitain). Unlike most of his predecessors, Zubin has been trying to move the orchestra's repertoire off grandiose 19th-century music. Daphne Hurt, manager of artistic planning for the orchestra, says that as issues "all linked to orchestral and systematic programming of larger works." It's an interesting strategy for a small-scale orchestra.

Bart says that each piece will require a different number of extra musicians, depending on the music and what the conductor wants. For the early Mahler symphony, Zukerman will beef up the string section with 10 new string players, selecting them from a pool of musicians they use "for replacing anyone who is ill, injured, or on family leave." But they'll still have a smaller orchestra than those pieces demand, and not all observers find that

### Centre Orchestra is thinking and going big

Why would an orchestra go outside its main turf area? Obviously, there's the public-house factor. When a group plays in small stuff, that's not news. And the big Romantic works are popular and successful, by offering them to the NAC's core inner people who are home with Mozart. "Audiences and the orchestra get tired of only 18th and some 19th-century repertoire," Debiak says, and Bart agrees that an orchestra can't "offer a rich and beautiful experience for our audiences" and so "import from the courts of the 19th century into the 21st century."

Besides, many can when fewer can as pay to create a full size symphony orchestra, a may make musical and economic sense to add people to a smaller sized group when needed. In a video interview, Zuckerman explained that by increasing or decreasing the size of the orchestra as a piece requires, he hopes to demonstrate that "an orchestra does not necessarily need 100 people on full employment all the time." But adds that

Yusuf Kayseri-Sagun, who will conduct the performances of Mahler's eighth, couldn't do it with his own Orchestra Metropolitana "due to budget constraints." By pooling the resources of two bands, they can afford it.

But can these pieces actually work with a too-small group of musicians? Deheyns says they can, if the conductor is able to make the string section sound bigger, creating that illusion "by drawing more intense playing without making it thin (loud or insane)." And sometimes, the difficulties on first new recordings in a piece—Bart says conductor Alexander Shelley, who will lead *De Heyns*, picked it because he'd found a wounded beauty "with somehow string forces 'With Tcha, Bart says Zakharova likes "there is more than he could say in great soloistic playing," and he concedes to emphasize the parts that often get downplayed by the critics.

That might be another reason why conductors want to do this kind of music with smaller orchestras: it's a showcase for a conductor's skill. When Mahler or Strauss are performed with a 120-piece orchestra, that's not unusual. But when Zukerman rides on an augmented version of the MPO or Mahler, or Marr Sargis has to get new orchestras to blend together, it's an insurmountable challenge. Debaysas says that the success of these performances will depend on the musical director. "Can he persuade an orchestra of 50 or 60 to play like they are 120?" Conductors like to think the answer is yes. ■

ARCTIC MONKEYS... HAVE SOMETHING TO SAY

Outside the cave by the creek's factory / You were penning a  
magic trick / And my thoughts got rude, as you leered and  
chimed / On the test of your pick and rule / Said you're mistaken  
if you're thinking that I haven't been caught cold before / As you  
batted your strawberry hair / And then a sign your attention is  
the force of a goliath's / I'll give you left and it was going  
to waste - *Chris J. Johnson* from *the new album, "Memento"*









## RYAN BARTT CHUTE

1980-2009

He loved working on the farm, and adventure.  
His latest passion was the freedom of flight.

Ryan Bartt Chute was born on Sept. 13, 1980, in Moose Jaw, Sask., the second of four children to Bartt and Maria Chute. His parents were grain farmers whose sprawling fields, located about 25 km north of town, had been in the family since the 1920s. A "laid-back" child, Ryan "loved to trudge his head in the creek or your creek and coffee," says Maria. He was drawn to the outdoors—particularly whenever his dad was doing. As a toddler, he had his own corner at the tractor cab, complete with a pillow and blanket. "When he got tired, he'd lay down and have a sleep," says Maria. The house was an early source of inspiration. Inside, Ryan would spend hours in the fields with his dad, watching him combine the corn, peas and wheat.

A curious boy, Ryan tinkered with the machinery like his father, he was eager to try new things, and fulfilled his love for adventure with dirt bikes, jet skis and snow mobiles, later learning to drive a motorcycle and airplane. In school, Ryan's ability to listen and learn made him a favorite among his classmates, if not always his teachers. "He spent a fair bit of time in the hallway," says friend Jason Donay. He excelled in sports and wanted to swim, wrestle and hike in the Rockies, but was also protective of his brother Brent, born in 1985, died in infancy, and Ryan kept a close eye on them.

For Ryan, "there was no snow-bank too deep or mountain too high," says Jason. He was mindful of his brother's warnings, but his fearlessness led to a few close calls. While snowmobiling in Golden, B.C., he and friend Scott Derrant were "high riding"—trying to cut climb each other on the face of the mountains—when a three-metre outcrop of snow broke free. "We were straight down as fast as we could," narrowly escaping the falling snow, says Scott. Ryan's enthusiasm was infectious. After buying his snowboarding skills during his family's annual trips to the Rockies, he taught his father and Allen to ride, an exercise that largely involved "kneeing me at the top of the hill to figure out on my own," Allen says. For example, however, tucked confidence: "I thought, if Ryan could do it, why couldn't I?" she says. No matter the sport, says friend Ryan Hinesmith, "if he was involved in it and you weren't, you were gonna be."

When he was little, Ryan's parents worried that the long stretches

he spent on the tractor with Bartt might turn him off farming. In fact, he later reveals, his decision to follow in his father's footsteps had been reserved at age four. In high school, he chose to help with the harvest instead of joining the football team, and became integral to the operation, assisting everything from spraying to hauling. After graduation, Ryan, who worshipped in the Alliance Church, spent a year at Bible college before completing an agriculture course at the University of Saskatchewan.

More than business partner, he and his dad were true friends.

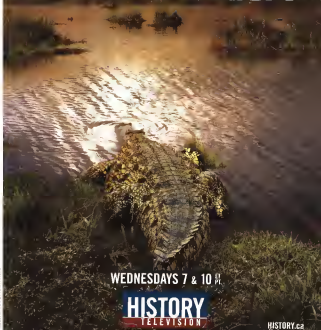
Ryan was barely 20 when he started doing Marcus Aurelius. But Marcus, two years his junior, had first set her sights on him as a youngster in Sunday school, and it became clear that "they were made for each other," says Jason. In 2001, Ryan took her to the legislature in Regina to see the Christmas lights. He got down on one knee and produced a ring, which he had hidden in his sock. She said "yes," and they were married the next summer. Regular at Moose Jaw Warriors hockey games, they took up golfing and spent summer days in nearby Wolf Island Lake. Ryan had never been one to hold his breath, but when she died in 2004, "you couldn't pry her out of his hands," says Allen. (Jan Rogan died in 2005.) As his dad had done with him, Ryan encouraged Brent's interest in farming.

Ryan had his own farm, but continued working with Bartt, who had begun to hand over the reins. They remained just outside of the fields. In the spring, Bartt started taking flying lessons in an ultralight aircraft at an airport southwest of Saskatoon, and Ryan was eager to experience the freedom of flight. Bartt reasoned that it was less risky than snowmobiling in the mountains, but his instructor said the plane had flutter safety issues.

On Aug. 11, Ryan went for an introductory flight, which he said "felt so different from anything else," says Bartt. With the harvest just days away, a would-be pilot would be difficult to find, so when they booked his first formal lesson for Aug. 17, Bartt would be below as Ryan and the instructor took off into the clear evening sky. The plane never returned. Investigators don't yet know what caused the crash that killed both men, but the wreckage was discovered the next morning in a wheat field, five kilometers southeast of the airport. Ryan Chute was 28.

BY RACHEL MENDIKOW

From Producer MARK BURNETT

EXPEDITION  
AFRICA

WEDNESDAYS 7 &amp; 10 PM

HISTORY  
TELEVISION

HISTORY.ca

ILLUSTRATION BY TILMAN MARCH



AND ACTION!

## We share your vision

The specialists at National Bank Financial Group are here to help. Whether it's financing, investments or a business transfer, we tailor our services to your every need — from start-up to international expansion.

[nbc.ca/enterprise](http://nbc.ca/enterprise)



**NATIONAL  
BANK**

FINANCIAL GROUP